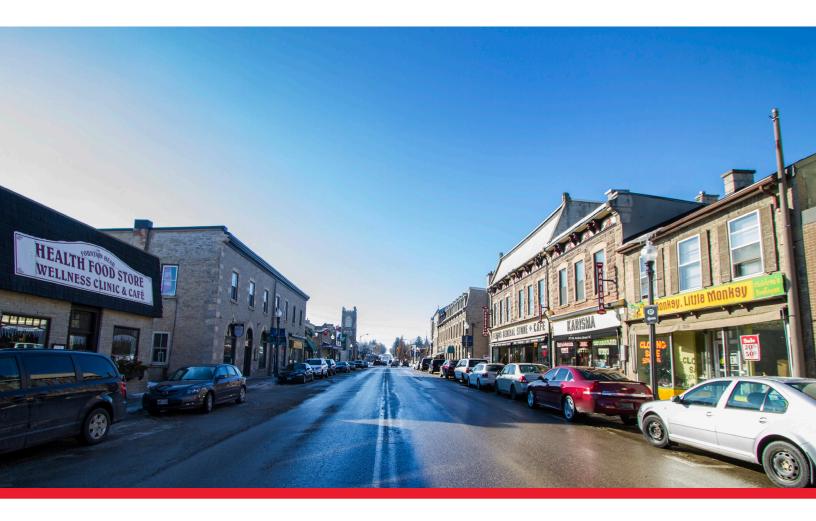
CENTRE WELLINGTON REALESTATE MARKET REPORT



R-CITY | R-TEAM | R-NUMBERS



www.royalcity.com



MARKET **OVERVIEW CENTRE WELLINGTON**

YTD SALES VOLUME \$141.250.112

+38%

YTD AVERAGE DAYS ON MARKET 26

YTD SALES UNDER \$200K 3

YTD SALES \$200K-\$349K 36

2017 YEAR TO DATE

Unit Sales	268	+2.7%
New Listings	373	-17.6%
Expired Listings	233	+3.6%
Unit Sales/Listing Ratio	72%	+0.8%

\$512.070.17

156

62

11

+35%1

YTD SALES \$350K-\$549K

YTD SALES \$550K-\$999K

YTD SALES OVER \$1M



june Numbers

SALES VOLUME \$15,894,495

UNIT SALES 38

NEW LISTINGS 57

EXPIRED LISTINGS 80

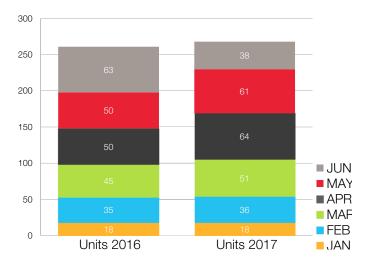
UNIT SALES/LISTINGS RATIO 67%

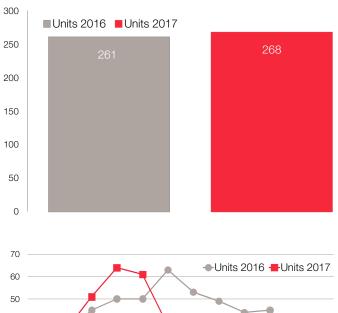
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YEAR TO DATE UNIT SALES

CENTRE WELLINGTON





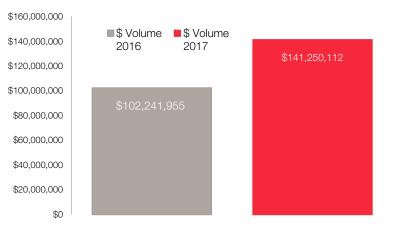


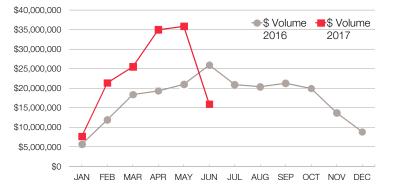


YEAR TO DATE DOLLAR VOLUME

CENTRE WELLINGTON







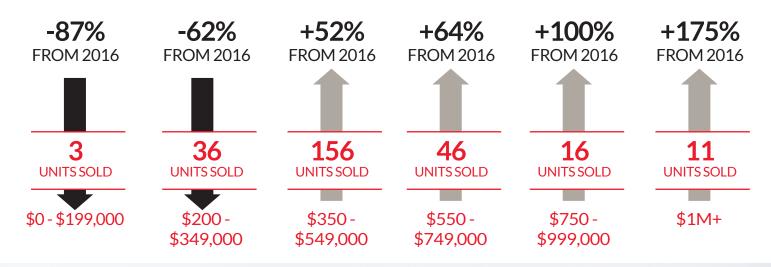


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MARKET OVERVIEW

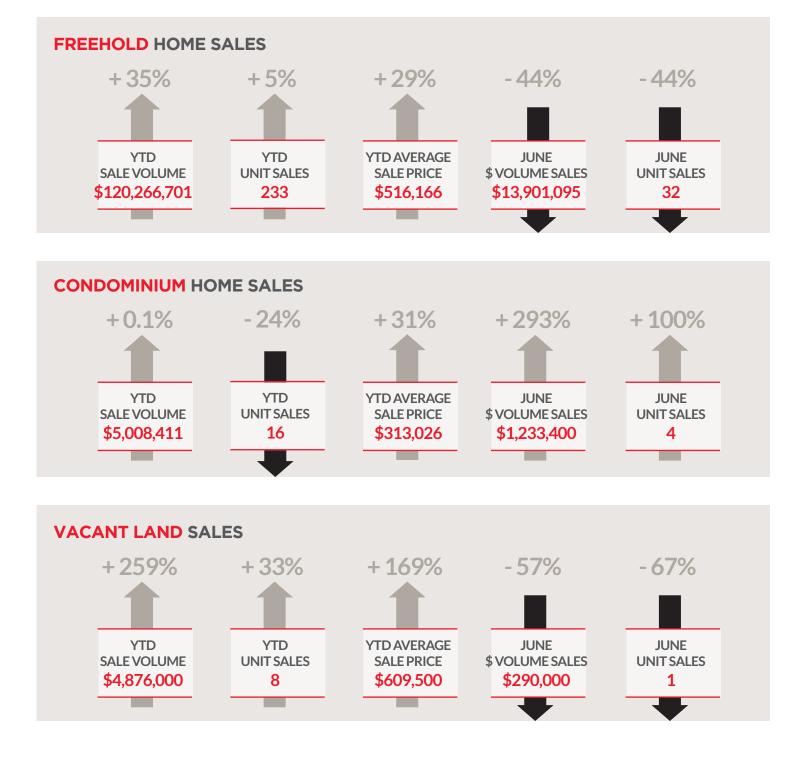
CENTRE WELLINGTON





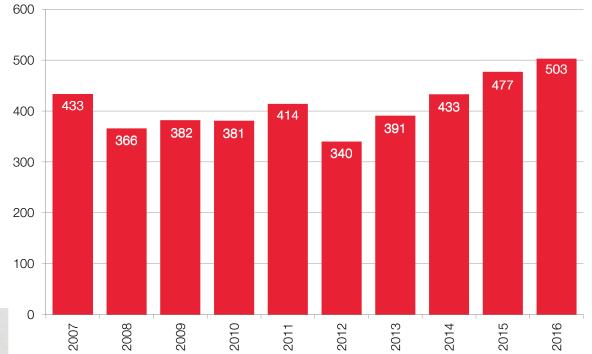
ROYAL CITY REALTY

SALES CENTRE WELLINGTON



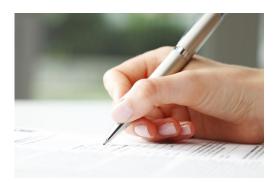


10 YEAR MARKET ANALYSIS CENTRE WELLINGTON UNITS SOLD





ROYAL CITY REALTY

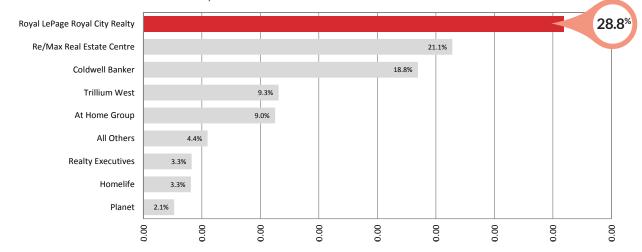


MARKET DOMINANCE

WELLINGTON COUNTY'S #1 BROKERAGE!

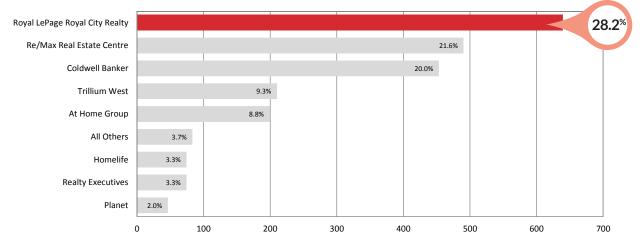
MARKET SHARE BY \$VOLUME

Listing Selling Ends Combined for GUELPH BASED COMPANIES January - June 2017



MARKET SHARE BY UNITS

Listing Selling Ends Combined for GUELPH BASED COMPANIES January - June 2017

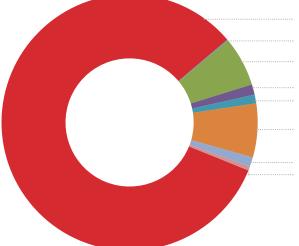


ROYAL CITY REALTY



SOURCE OF BUSINESS

SOURCE OF BUYERS 2016 HOW WE'LI FIND YOUR BUYER



77.6% Personal Contact/Referral

0.5% Newspaper

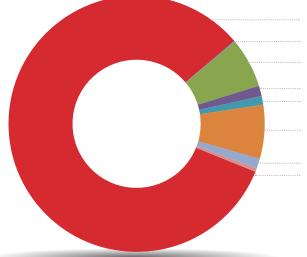
7.4% Stone Road Mall

1.1% For Sale Sign**2.5%** Open House

6.4% Internet

2.3% Other Broker Referral 2.2% Office Walk in/Duty Call

SOURCE OF LISTINGS 2016 WHERE OUR LISTINGS COME FROM



82.7% Personal Contact/Referral

0.1% Newspaper

6.3% Stone Road Mall

1.3% For Sale Sign**1.1%** Open House

6.8% Internet

1.2% Other Broker Referral **0.5%** Office Walk in/Duty Call



OUR LOCATIONS FIVE CONVENIENT LOCATIONS TO SERVE YOU



FERGUS Ph. 519.843.1365 840 Tower Street S., Fergus



GORDON Ph. 519.824.9050 848 Gordon St., Unit 201, Guelph



ROCKWOOD Ph. 519.856.9922 295 Alma St., Unit 1, Rockwood



SPEEDVALE Ph. 519.821.6191 214 Speedvale Ave., W., Guelph



STONE ROAD MALL Ph. 519.821.6191 35 Stone Rd., W., Guelph