



CITY OF GUELPH **REAL ESTATE** **MARKET REPORT**

JANUARY - DECEMBER 2017



R-CITY | R-TEAM | R-NUMBERS



www.royalcity.com

MARKET OVERVIEW

“THE CITY OF GUELPH REAL ESTATE MARKET WAS BUOYED BY AN EXTREMELY ROBUST FIRST HALF OF 2017 BEFORE LEVELING OUT FOR THE REMAINDER OF THE YEAR.”



YTD SALES VOLUME
\$1,206,291,854

+ 13% ↑

YTD AVERAGE DAYS ON MARKET

21

YTD SALES UNDER \$200K

37

YTD SALES \$200K-\$349K

379

YTD AVERAGE SALES PRICE
\$503,458.08

+ 18% ↑

YTD SALES \$350K-\$549K

1489

YTD SALES \$550K-\$999K

717

YTD SALES OVER \$1M

55

2017 YEAR TO DATE

Unit Sales	2367	- 6.4%
New Listings	3232	- 1.4%
Expired Listings	258	+ 25%
Unit Sales/Listing Ratio	73%	- 16%

DECEMBER Numbers

SALES VOLUME + 3.5%

\$55,602,159

UNIT SALES - 6.5%

115

NEW LISTINGS + 2.3%

88

EXPIRED LISTINGS + 47%

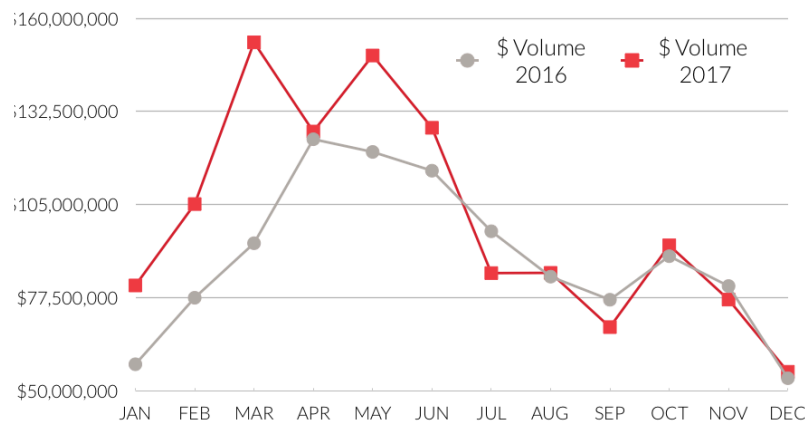
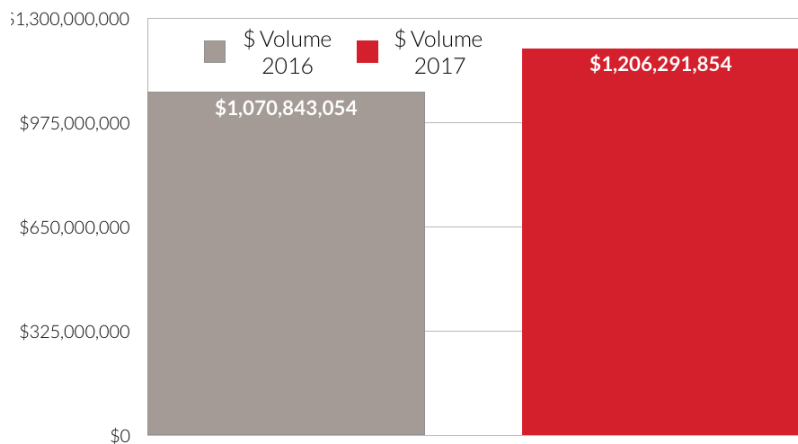
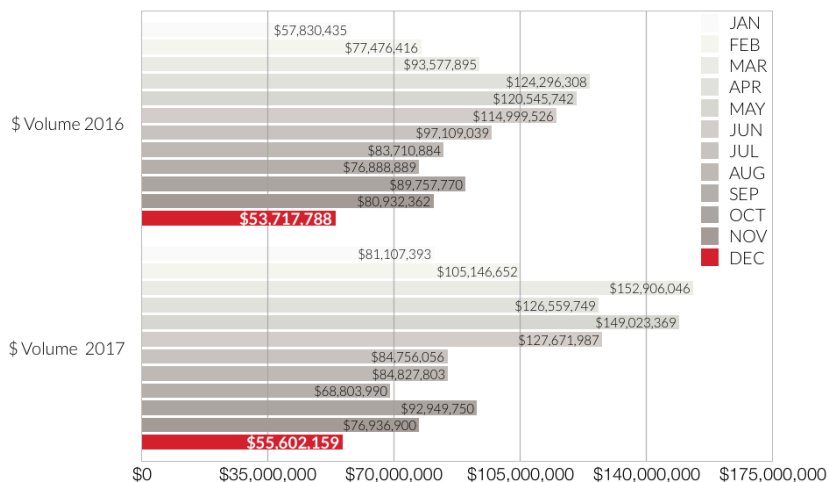
28

UNIT SALES/LISTINGS RATIO - 8.6%

131%

DOLLAR VOLUME

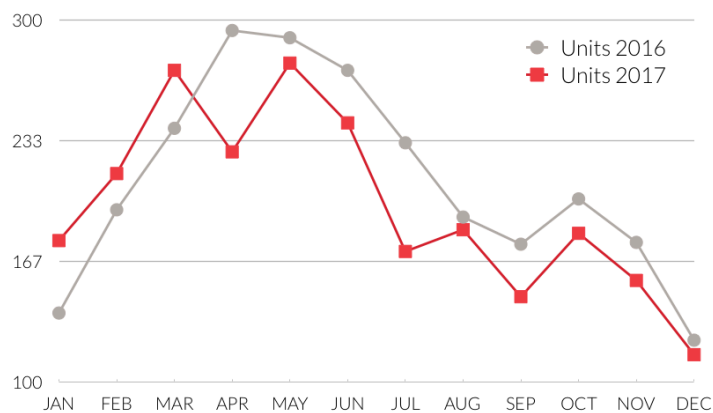
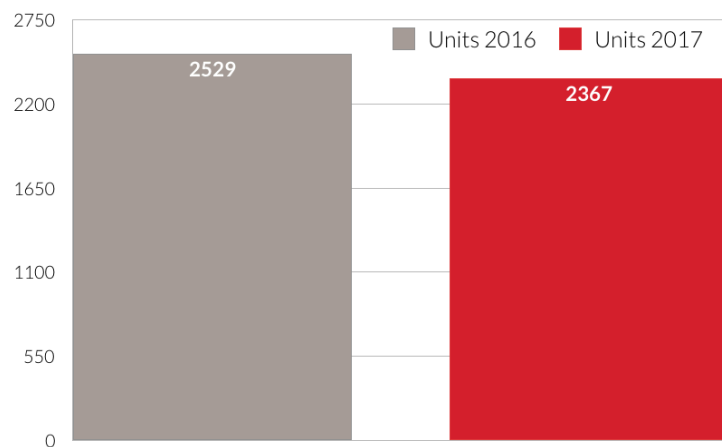
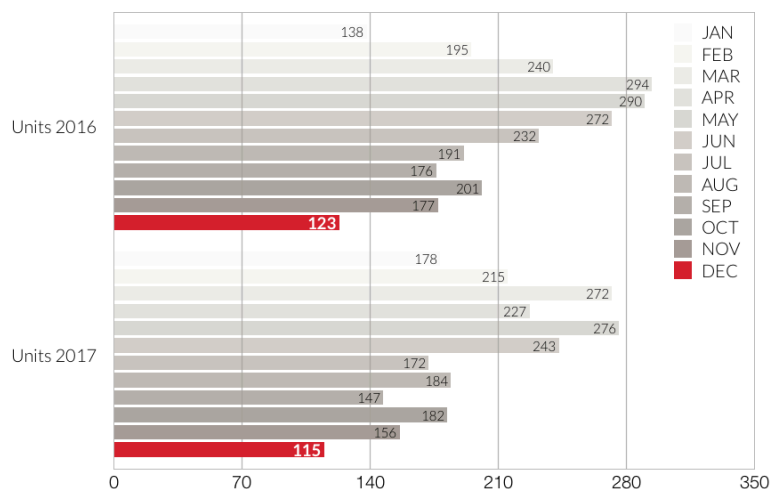
CITY OF GUELPH SALES YEAR TO DATE





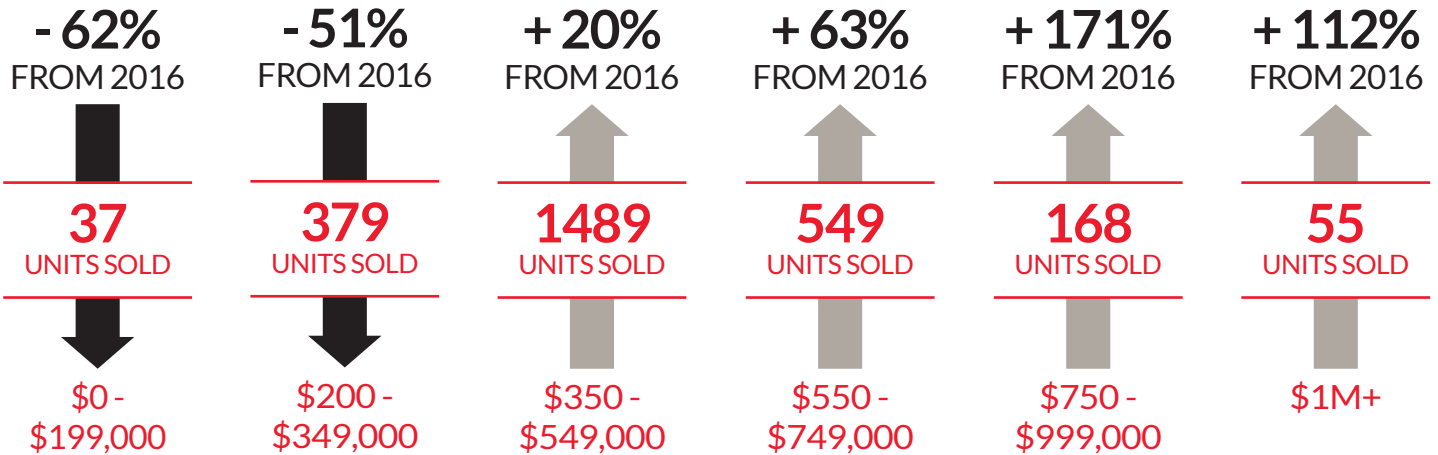
UNIT SALES

CITY OF GUELPH SALES YEAR TO DATE



MARKET OVERVIEW

CITY OF GUELPH BY PRICE BRACKET - YEAR TO DATE



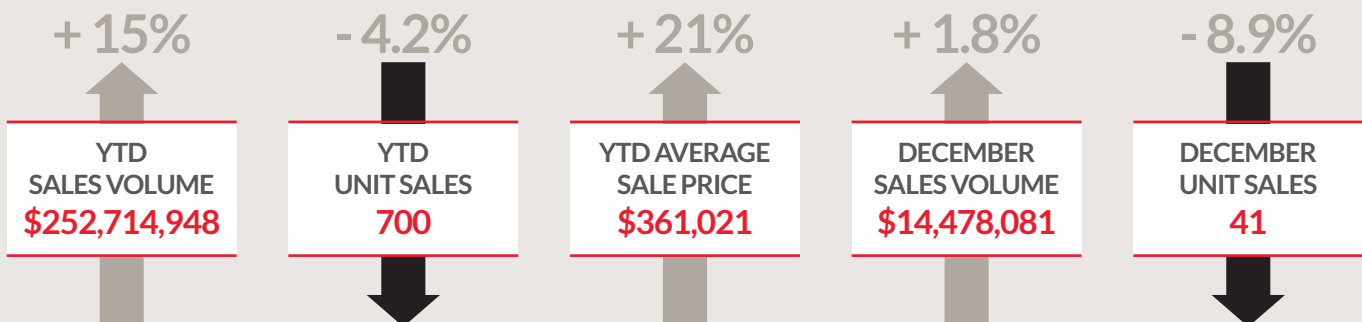
SALES

CITY OF GUELPH BY TYPE - YEAR TO DATE

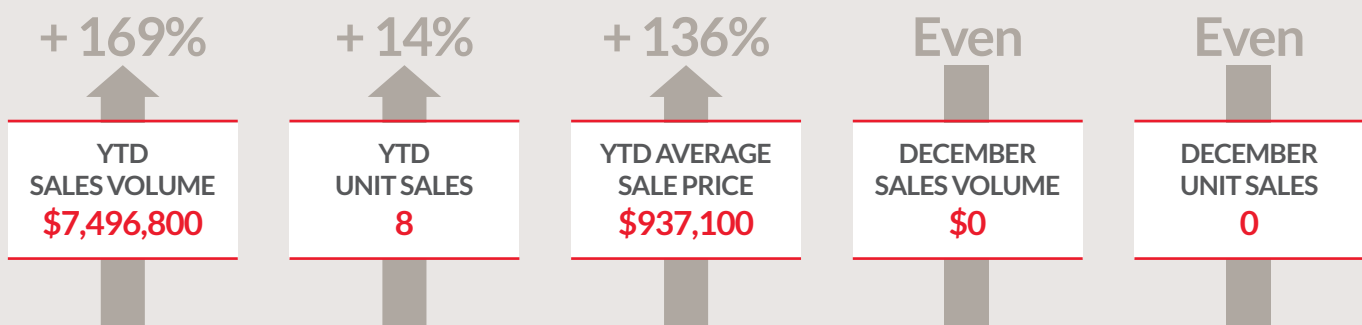
FREEHOLD HOME SALES



CONDOMINIUM HOME SALES

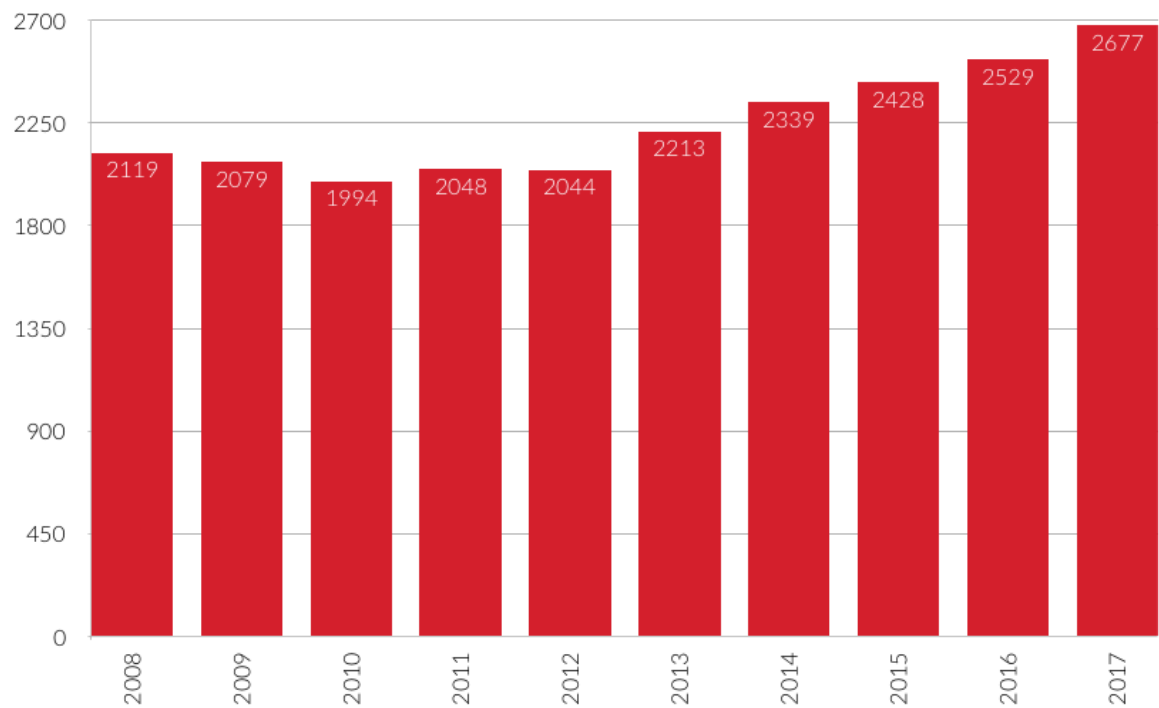


VACANT LAND SALES



10 YEAR MARKET ANALYSIS

CITY OF GUELPH UNITS SOLD



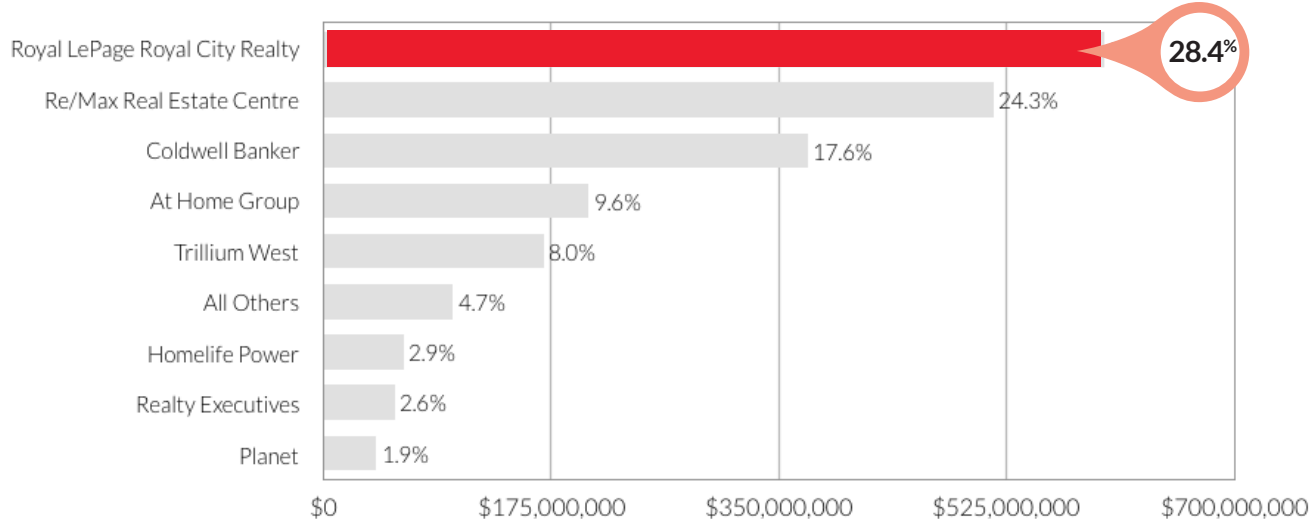


MARKET DOMINANCE

WELLINGTON COUNTY'S #1 BROKERAGE!

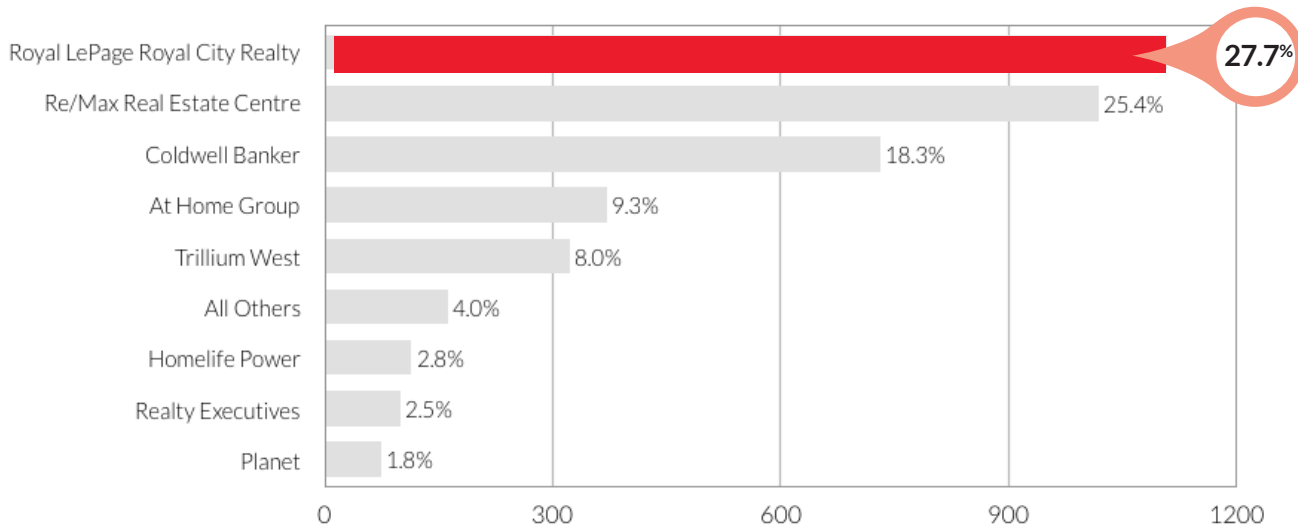
MARKET SHARE BY \$VOLUME

Listing Selling Ends Combined for GUELPH BASED COMPANIES
January - December 2017



MARKET SHARE BY UNITS

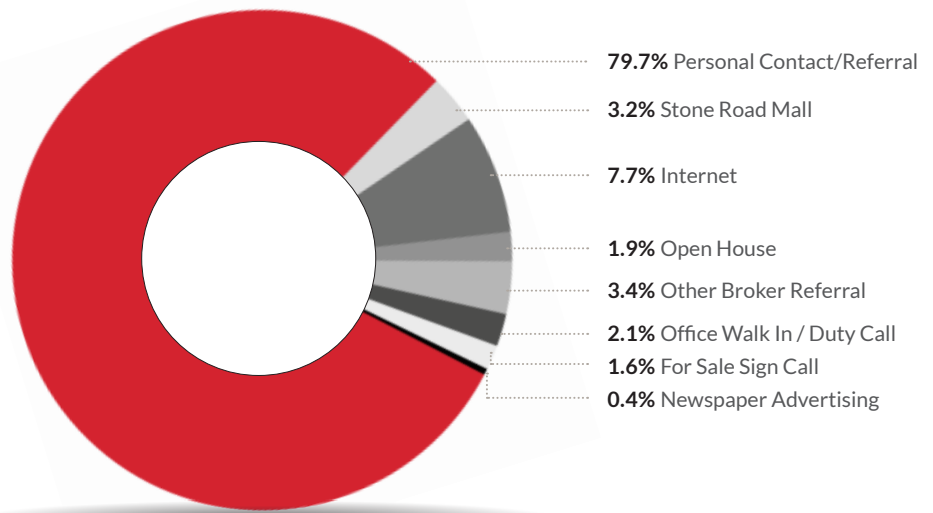
Listing Selling Ends Combined for GUELPH BASED COMPANIES
January - December 2017



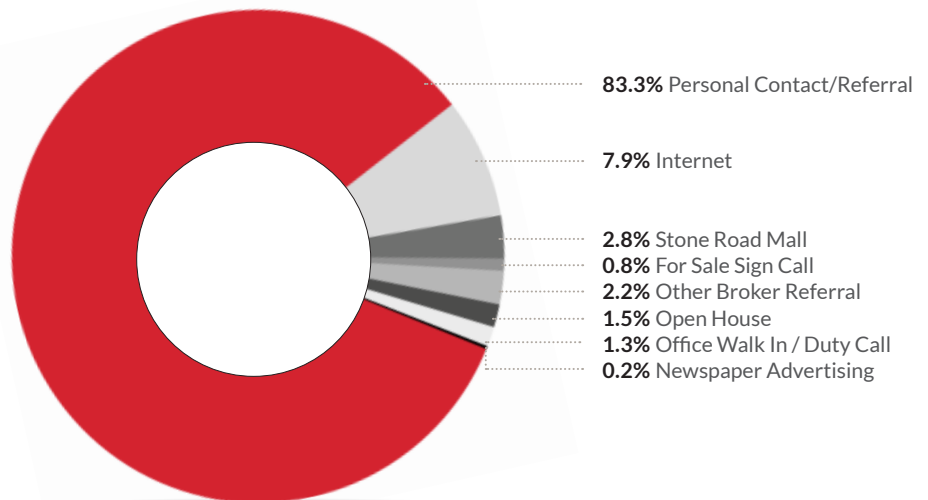


SOURCE OF BUSINESS

SOURCE OF BUYERS 2017 HOW WE'LL FIND YOUR BUYER



SOURCE OF LISTINGS 2017 WHERE OUR LISTINGS COME FROM



OUR LOCATIONS

FIVE CONVENIENT LOCATIONS TO SERVE YOU



FERGUS

Ph. 519.843.1365

840 Tower Street S., Fergus



GORDON

Ph. 519.824.9050

848 Gordon St., Suite 101, Guelph



ROCKWOOD

Ph. 519.856.9922

295 Alma St., Unit 1, Rockwood



SPEEDVALE

Ph. 519.821.6191

214 Speedvale Ave., W., Guelph



STONE ROAD MALL

Ph. 519.821.6191

35 Stone Rd., W., Guelph