



CITY OF GUELPH **REAL ESTATE** **MARKET REPORT**

JANUARY - JUNE 2017



ROYAL CITY REALTY
BROKERAGE

R-CITY | R-TEAM | R-NUMBERS



www.royalcity.com

MARKET OVERVIEW

CITY OF GUELPH



YTD SALES VOLUME
\$745,096,469

+ 13% ↑

YTD AVERAGE DAYS ON MARKET

16

YTD SALES UNDER \$200K

26

YTD SALES \$200K-\$349K

208

YTD AVERAGE SALES PRICE
\$521,260.17

+ 27% ↑

YTD SALES \$350K-\$549K

707

YTD SALES \$550K-\$999K

439

YTD SALES OVER \$1M

37

2017 YEAR TO DATE

Unit Sales	1417	-0.8%
New Listings	1950	-0.4%
Expired Listings	1291	+9.3%
Unit Sales/Listing Ratio	73%	-11.3%

JUNE Numbers

SALES VOLUME

\$129,511,885

UNIT SALES

246

NEW LISTINGS

374

EXPIRED LISTINGS

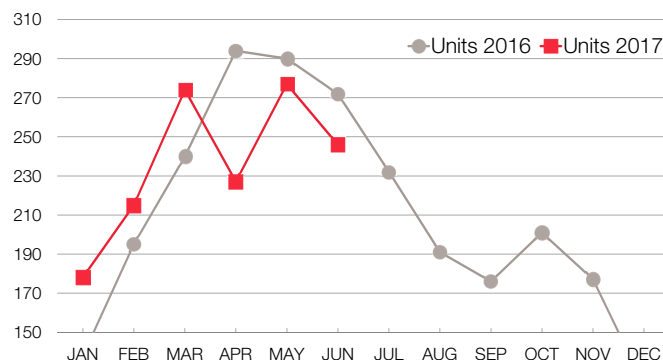
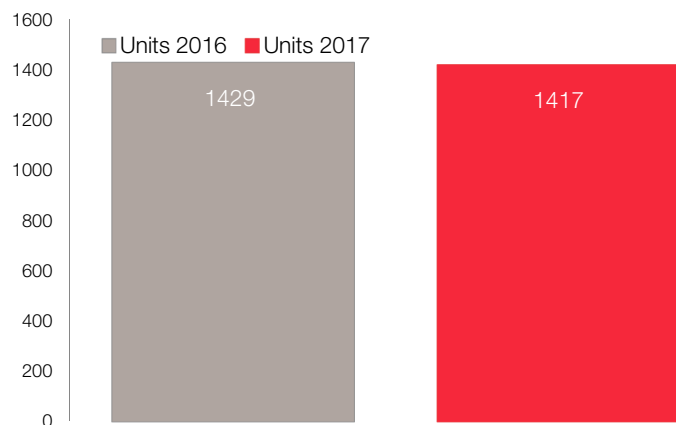
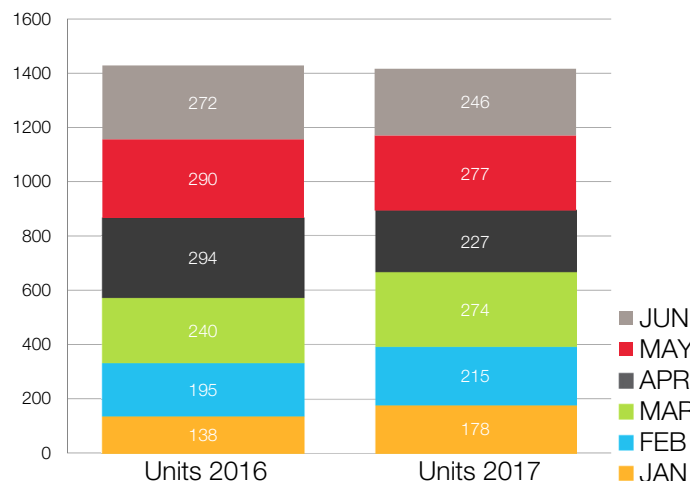
326

UNIT SALES/LISTINGS RATIO

66%

YEAR TO DATE UNIT SALES

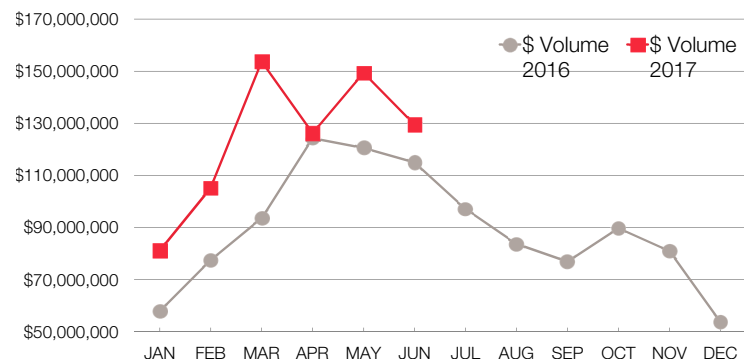
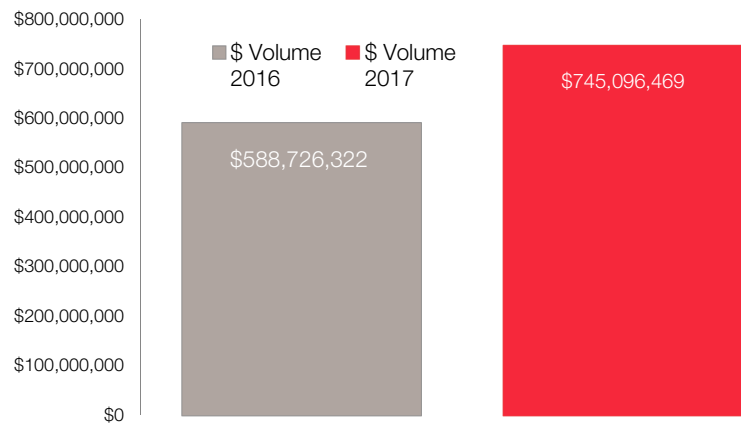
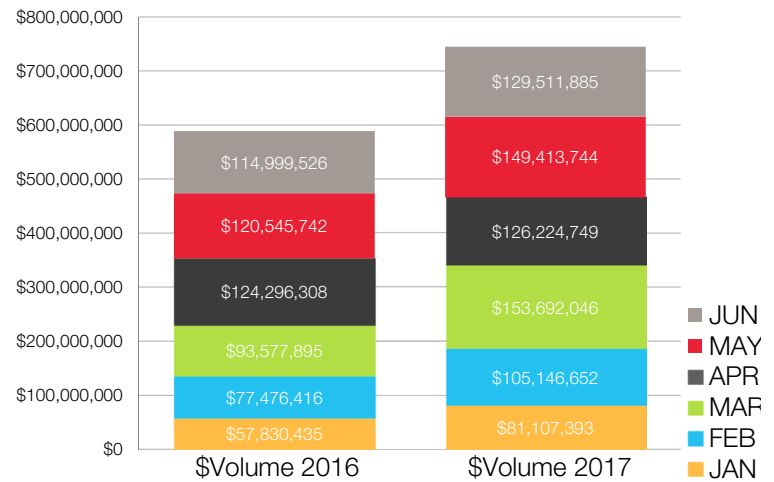
CITY OF GUELPH





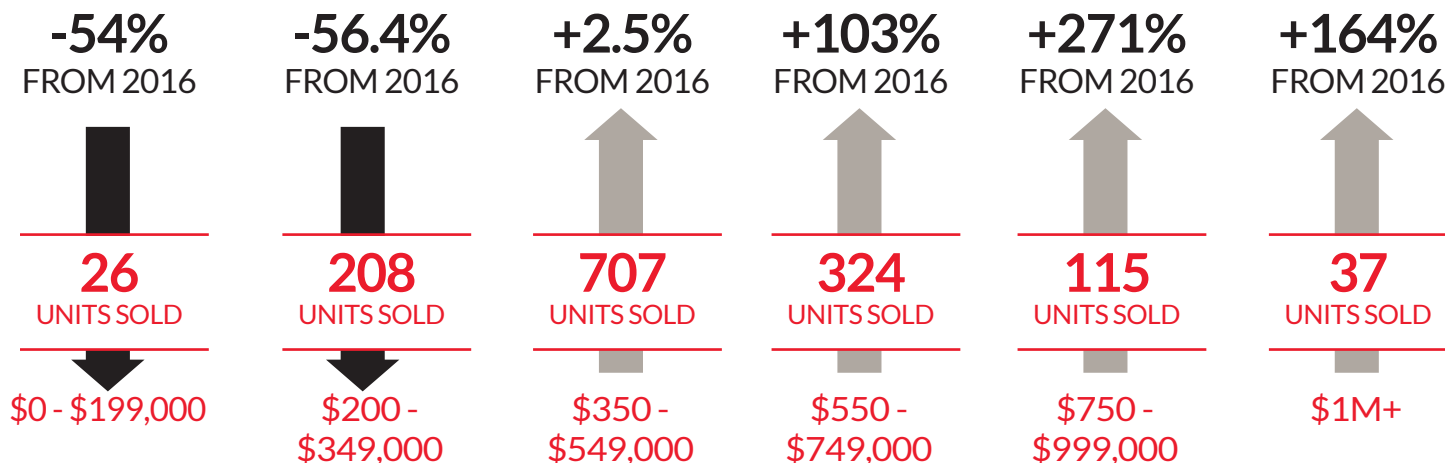
YEAR TO DATE DOLLAR VOLUME

CITY OF GUELPH



MARKET OVERVIEW

CITY OF GUELPH

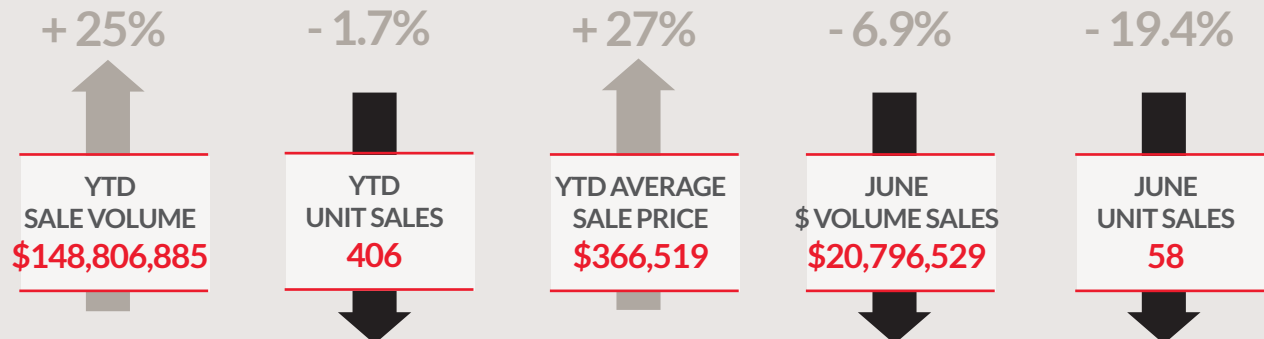


SALES CITY OF GUELPH

FREEHOLD HOME SALES



CONDOMINIUM HOME SALES

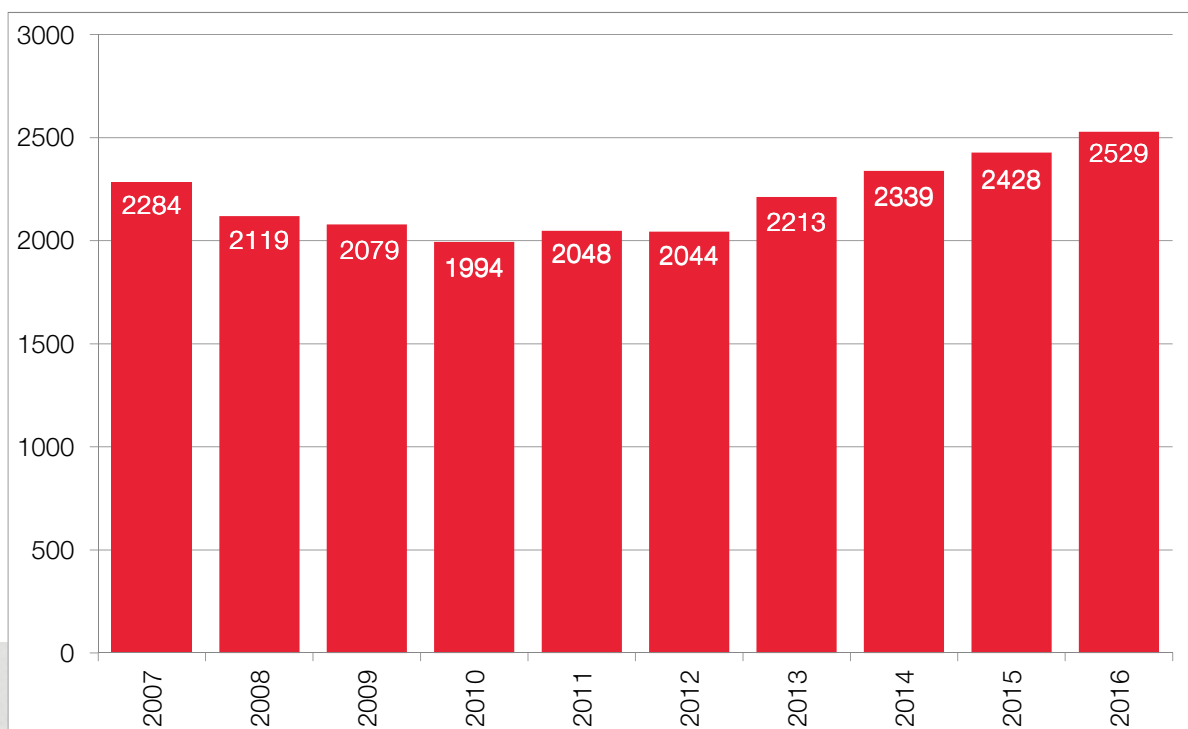


VACANT LAND SALES



10 YEAR MARKET ANALYSIS

CITY OF GUELPH UNITS SOLD



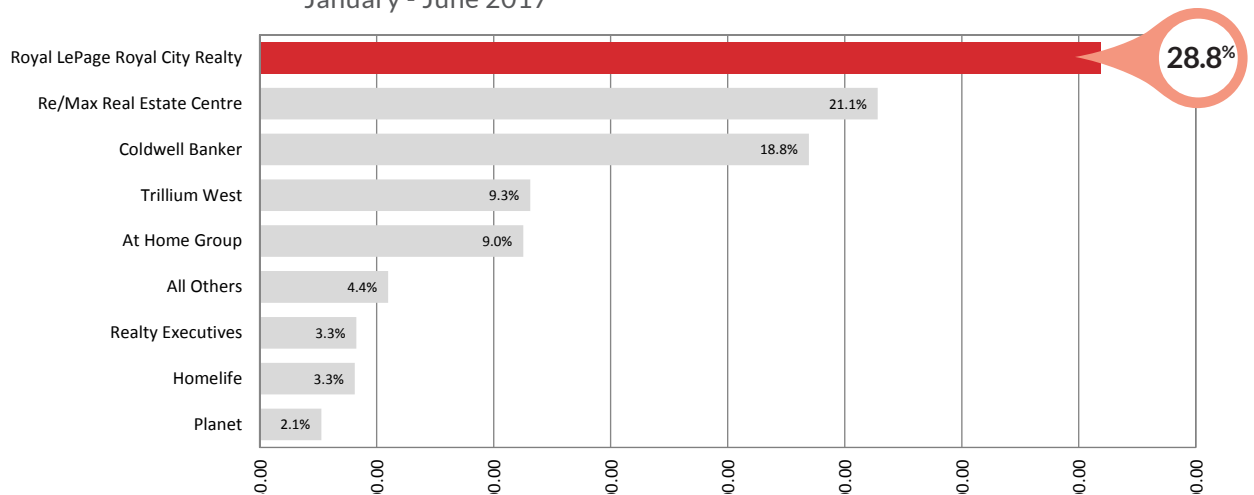


MARKET DOMINANCE

WELLINGTON COUNTY'S #1 BROKERAGE!

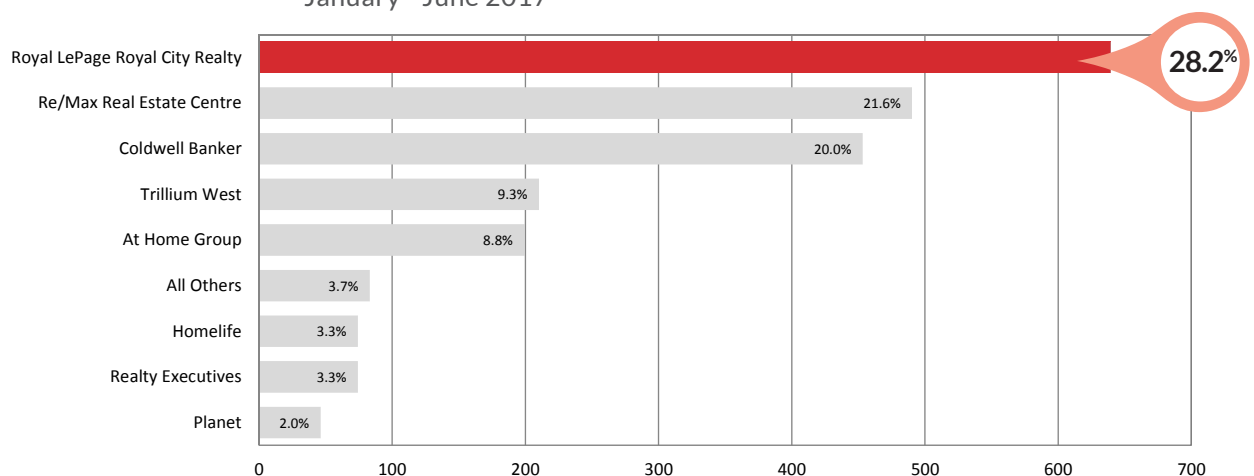
MARKET SHARE BY \$VOLUME

Listing Selling Ends Combined for GUELPH BASED COMPANIES
January - June 2017



MARKET SHARE BY UNITS

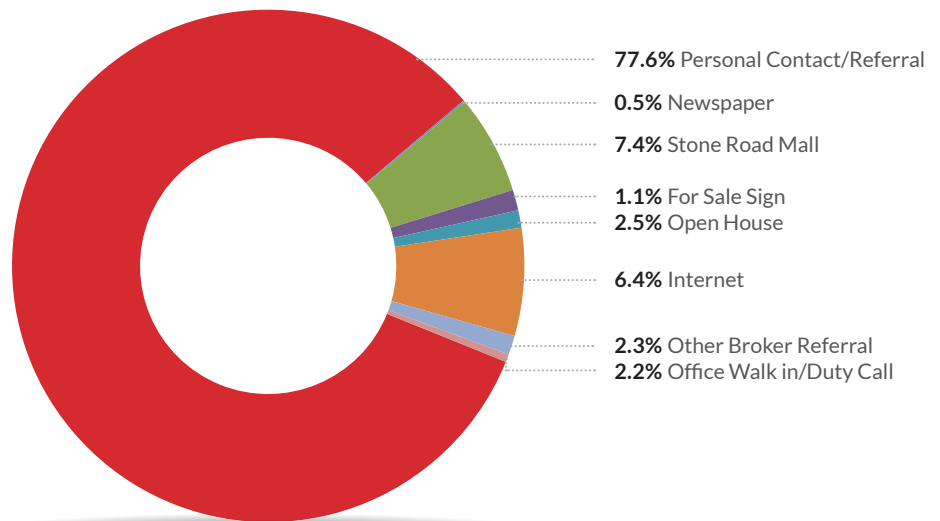
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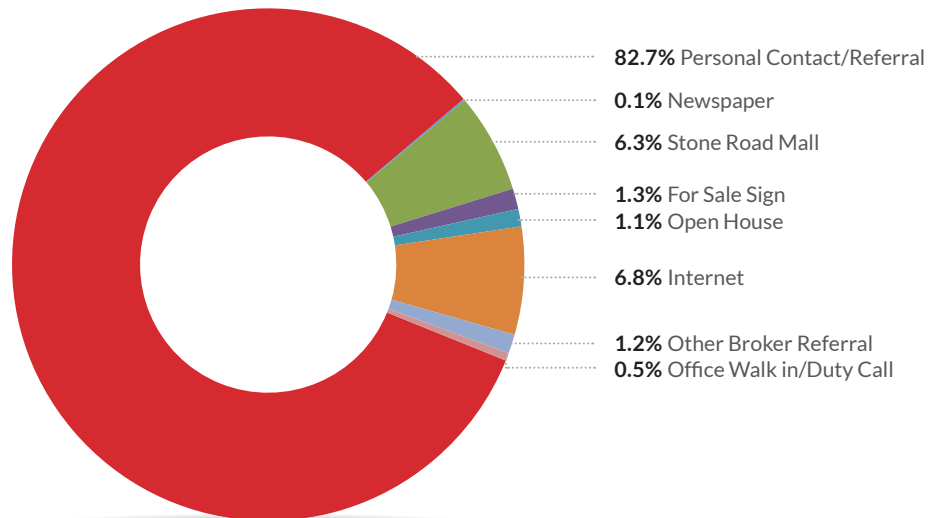


SOURCE OF BUSINESS

SOURCE OF BUYERS 2016 HOW WE'LL FIND YOUR BUYER



SOURCE OF LISTINGS 2016 WHERE OUR LISTINGS COME FROM



OUR LOCATIONS

FIVE CONVENIENT LOCATIONS TO SERVE YOU



FERGUS

Ph. 519.843.1365

840 Tower Street S., Fergus



GORDON

Ph. 519.824.9050

848 Gordon St., Unit 201, Guelph



ROCKWOOD

Ph. 519.856.9922

295 Alma St., Unit 1, Rockwood



SPEEDVALE

Ph. 519.821.6191

214 Speedvale Ave., W., Guelph



STONE ROAD MALL

Ph. 519.821.6191

35 Stone Rd., W., Guelph