# GUELPH ERAMOSA **REAL ESTATE MARKET REPORT**

JANUARY - JUNE 2017



ROYAL CITY REALTY

R-CITY | R-TEAM | R-NUMBERS







# MARKET OVERVIEW

### **GUELPH ERAMOSA**



YTD SALES VOLUME

\$63,747,145

+6.3%1

YTD AVERAGE DAYS ON MARKET

39

YTD SALES UNDER \$200K

0

YTD SALES \$200K-\$349K

5

YTD AVERAGE SALES PRICE

\$598,786.67

+3.4%1

YTD SALES \$350K-\$549K

14

YTD SALES \$550K-\$999K

55

YTD SALES OVER \$1M

12

2017 YEAR TO DATE

Unit Sales 86 -14%
New Listings 134 -2.5%
Expired Listings 69 -29.6%
Unit Sales/Listing Ratio 64% +0.1%

JUNE Numbers

**SALES VOLUME** 

\$12,895,990

**UNIT SALES** 

16

**NEW LISTINGS** 

25

**EXPIRED LISTINGS** 

29

**UNIT SALES/LISTINGS RATIO** 

64%

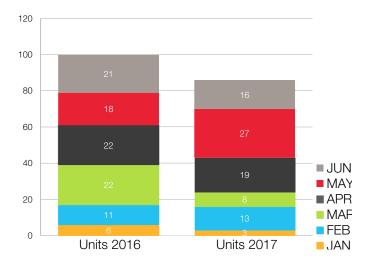


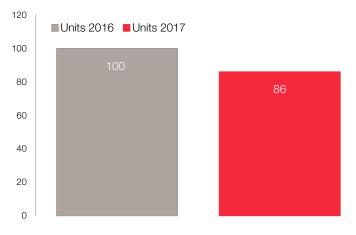


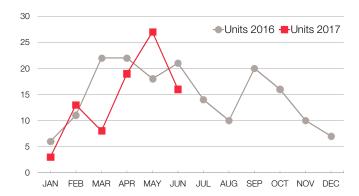


# YEAR TO DATE UNIT SALES

## **GUELPH ERAMOSA**







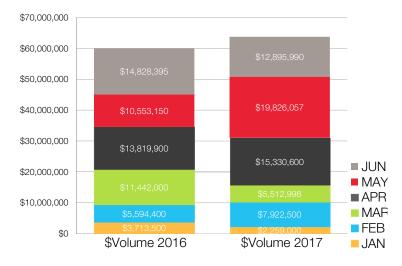


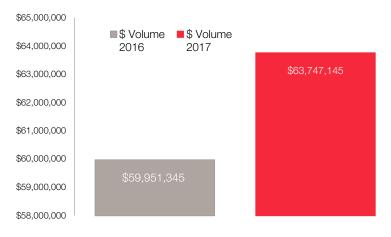


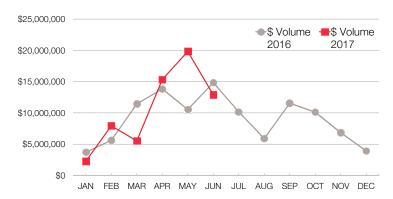


# YEAR TO DATE DOLLAR VOLUME

## **GUELPH ERAMOSA**











## **MARKET OVERVIEW**

### **GUELPH ERAMOSA**

-100% FROM 2016

-58.3% FROM 2016

-51.7% FROM 2016

-25% FROM 2016

+47% FROM 2016 +1100% FROM 2016

**UNITS SOLD** 

**UNITS SOLD** 

30

25 **UNITS SOLD** 

**UNITS SOLD** 

**UNITS SOLD** 

\$0 - \$199,000 \$349,000

\$200 -

\$350 -\$549,000

\$550 -\$749,000

**UNITS SOLD** 

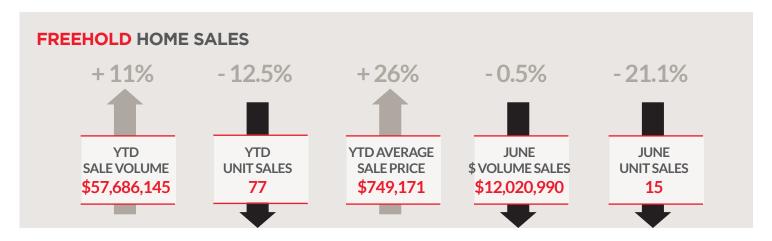
\$750 -\$999,000 \$1M+

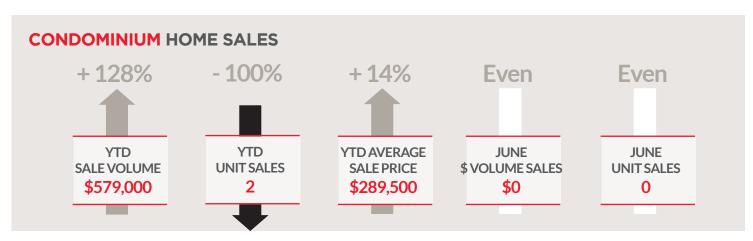






## SALES GUELPH ERAMOSA





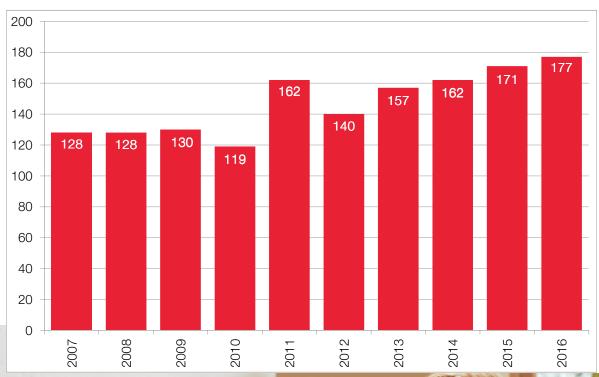






# 10 YEAR MARKET ANALYSIS

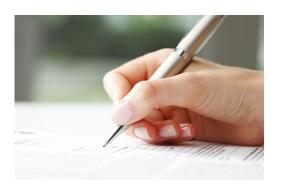
**GUELPH ERAMOSA UNITS SOLD** 









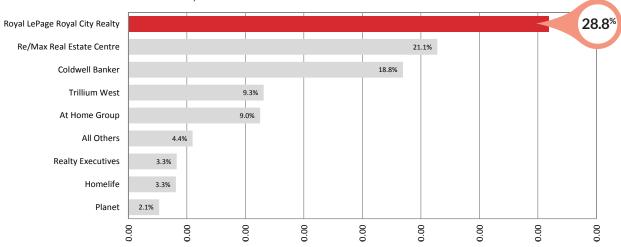


## MARKET DOMINANCE

### **WELLINGTON COUNTY'S #1 BROKERAGE!**

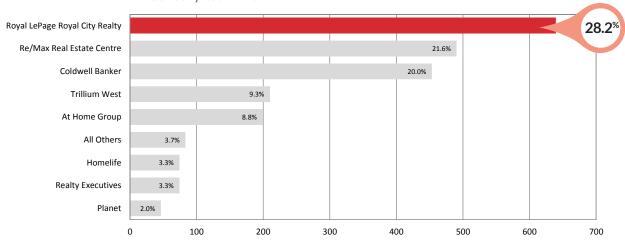
#### **MARKET SHARE BY \$VOLUME**

Listing Selling Ends Combined for GUELPH BASED COMPANIES January - June 2017



#### **MARKET SHARE BY UNITS**

Listing Selling Ends Combined for GUELPH BASED COMPANIES January - June 2017



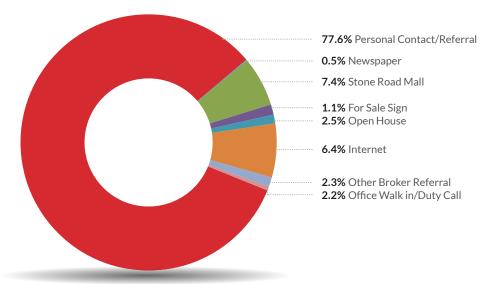






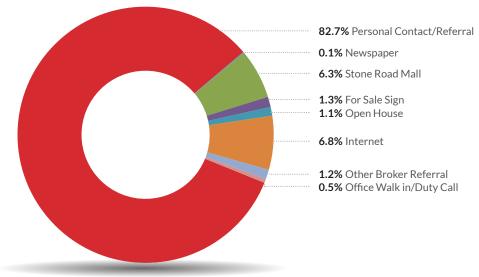
# SOURCE OF BUSINESS

# SOURCE OF BUYERS 2016 HOW WE'll FIND YOUR BUYER



## **SOURCE OF LISTINGS 2016**

WHERE OUR LISTINGS COME FROM







## **OUR LOCATIONS**

## **FIVE CONVENIENT LOCATIONS TO SERVE YOU**



#### **FERGUS**

Ph. 519.843.1365

840 Tower Street S., Fergus



#### **GORDON**

Ph. 519.824.9050

848 Gordon St., Unit 201, Guelph



#### **ROCKWOOD**

Ph. 519.856.9922

295 Alma St., Unit 1, Rockwood



#### **SPEEDVALE**

Ph. 519.821.6191

214 Speedvale Ave., W., Guelph



#### STONE ROAD MALL

Ph. 519.821.6191

35 Stone Rd., W., Guelph