

P U S L I N C H **REAL ESTATE** **MARKET REPORT**

JANUARY - JUNE 2017



ROYAL CITY REALTY
BROKERAGE

R-CITY | R-TEAM | R-NUMBERS



www.royalcity.com

MARKET OVERVIEW

PUSLINCH



YTD SALES VOLUME

\$79,223,537

+ 35% ↑

YTD AVERAGE SALES PRICE

\$893,186.17

- 0.9% ↓

YTD AVERAGE DAYS ON MARKET

48

YTD SALES \$350K-\$549K

12

YTD SALES UNDER \$200K

3

YTD SALES \$550K-\$999K

25

YTD SALES \$200K-\$349K

11

YTD SALES OVER \$1M

34

2017 YEAR TO DATE

Unit Sales	85	+25%
New Listings	123	-7.3%
Expired Listings	82	+2.5%
Unit Sales/Listing Ratio	69%	+40.2%

JUNE Numbers

SALES VOLUME

\$7,715,400

UNIT SALES

8

NEW LISTINGS

24

EXPIRED LISTINGS

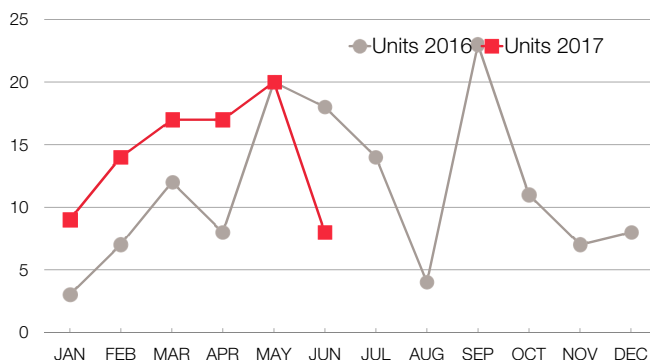
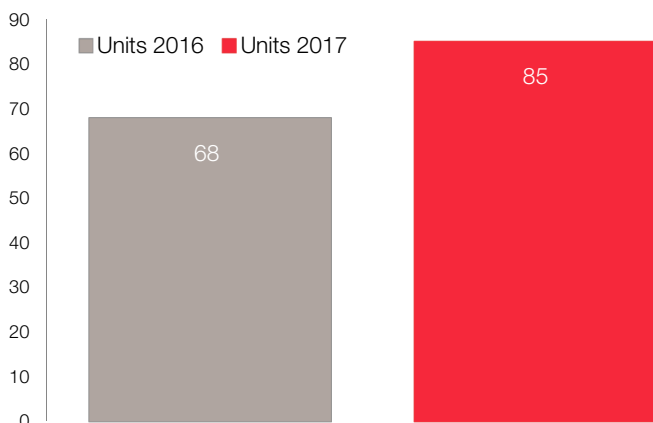
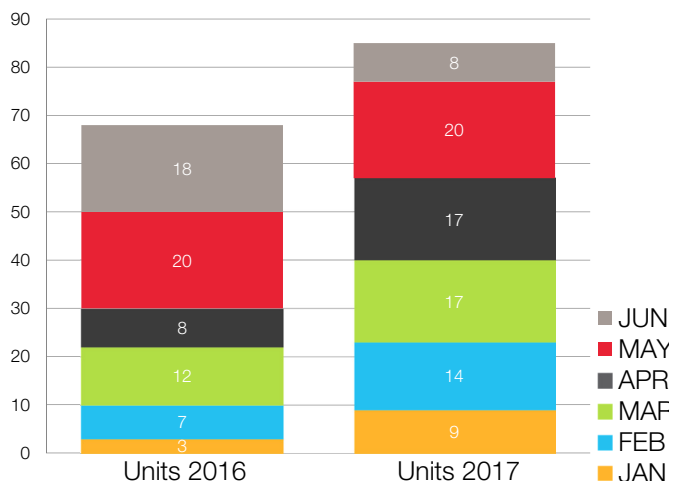
19

UNIT SALES/LISTINGS RATIO

33%

YEAR TO DATE UNIT SALES

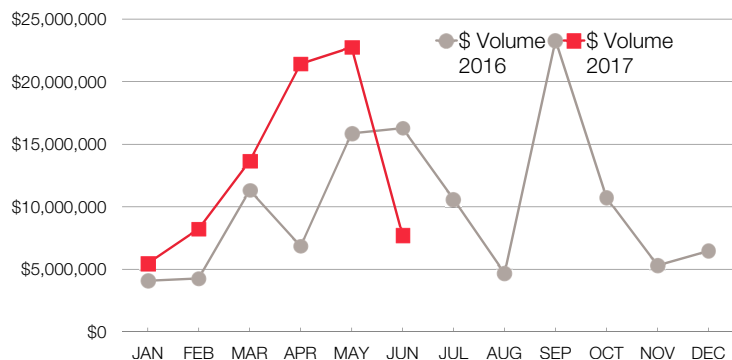
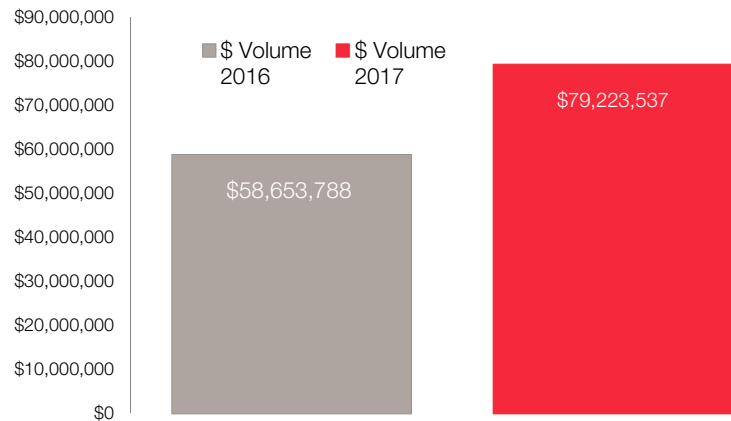
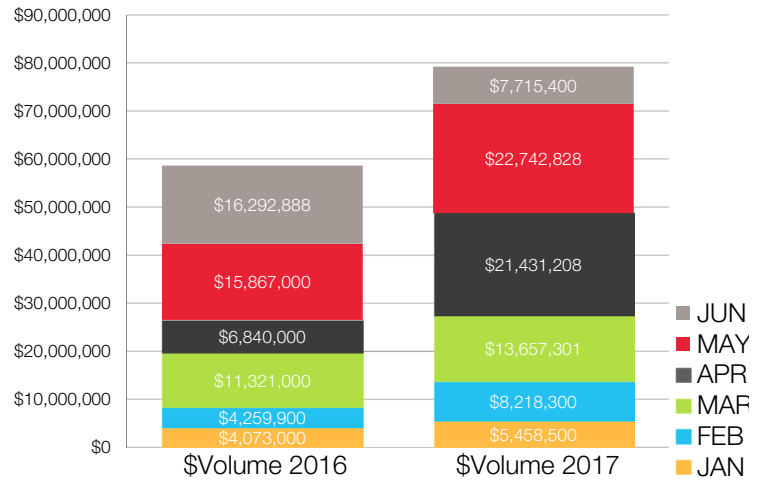
PUSLINCH





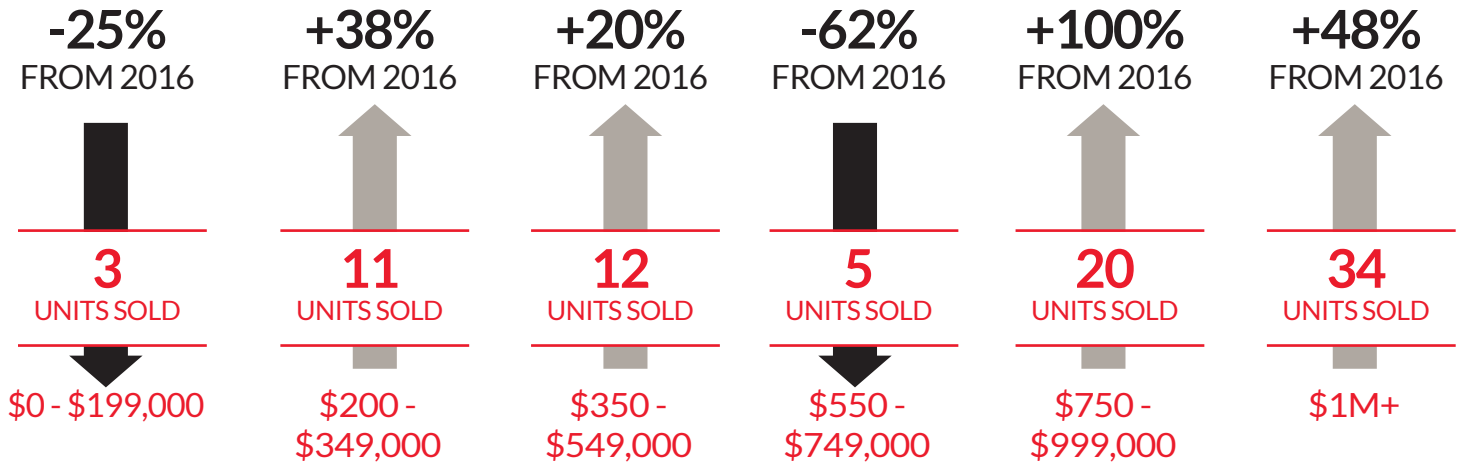
YEAR TO DATE DOLLAR VOLUME

PUSLINCH



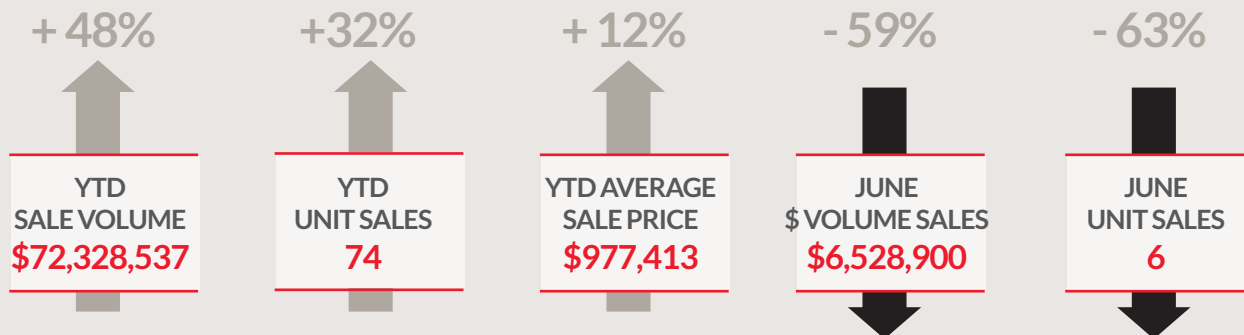
MARKET OVERVIEW

PUSLINCH



SALES **PUSLINCH**

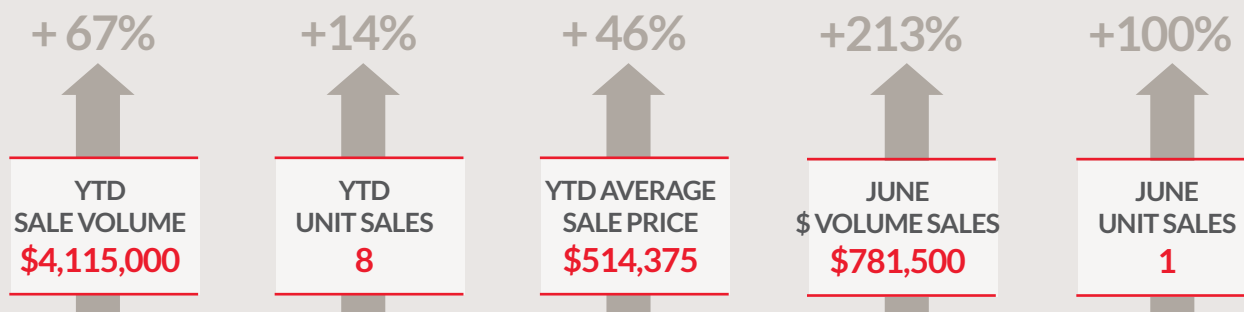
FREEHOLD HOME SALES



CONDOMINIUM HOME SALES

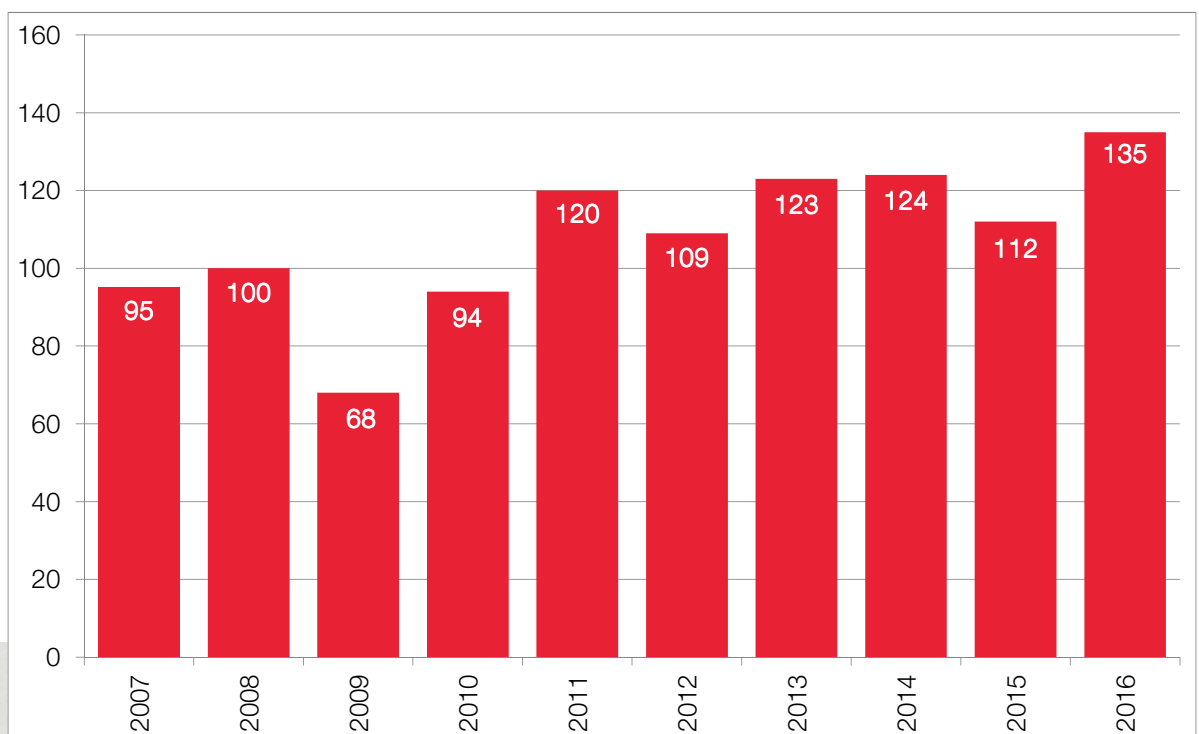


VACANT LAND SALES



10 YEAR MARKET ANALYSIS

PUSLINCH UNITS SOLD



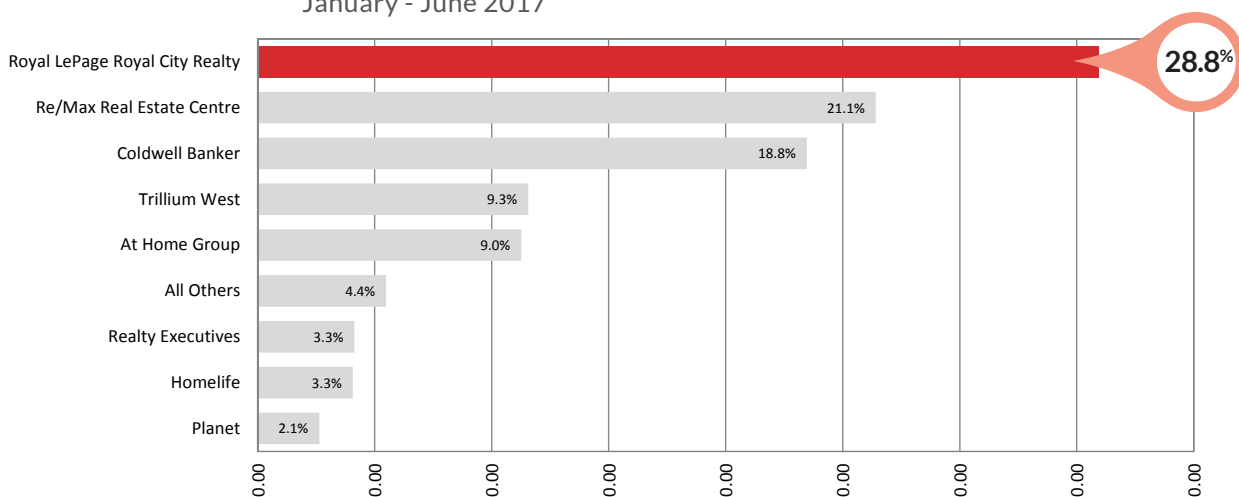


MARKET DOMINANCE

WELLINGTON COUNTY'S #1 BROKERAGE!

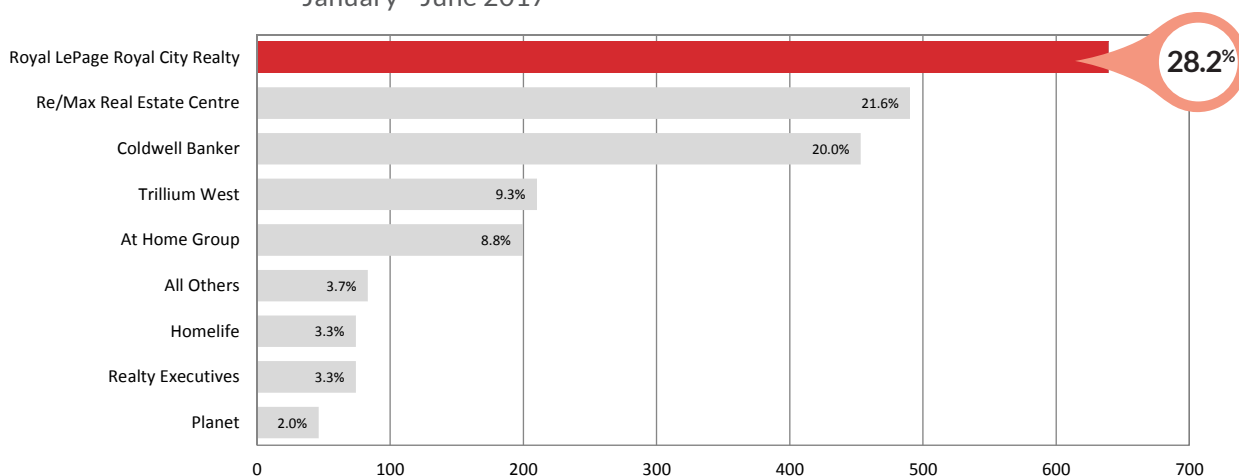
MARKET SHARE BY \$VOLUME

Listing Selling Ends Combined for GUELPH BASED COMPANIES
January - June 2017



MARKET SHARE BY UNITS

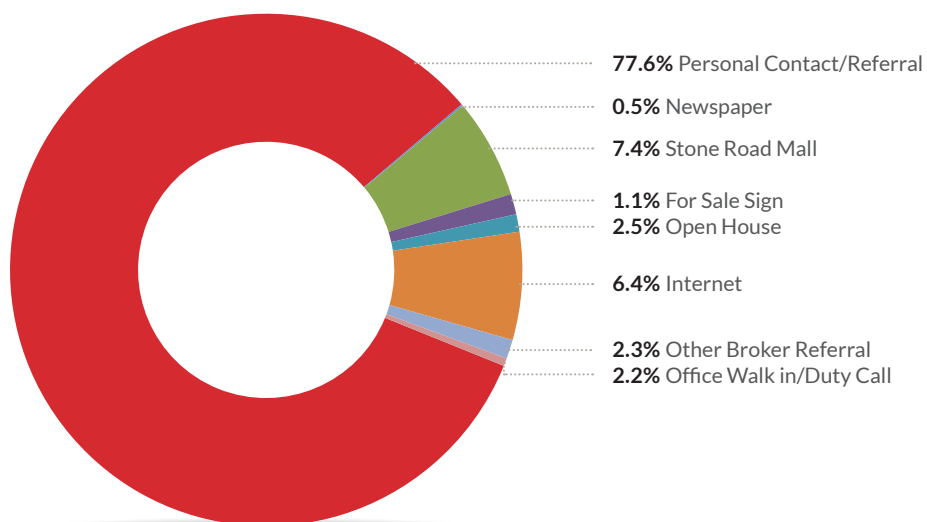
Listing Selling Ends Combined for GUELPH BASED COMPANIES
January - June 2017



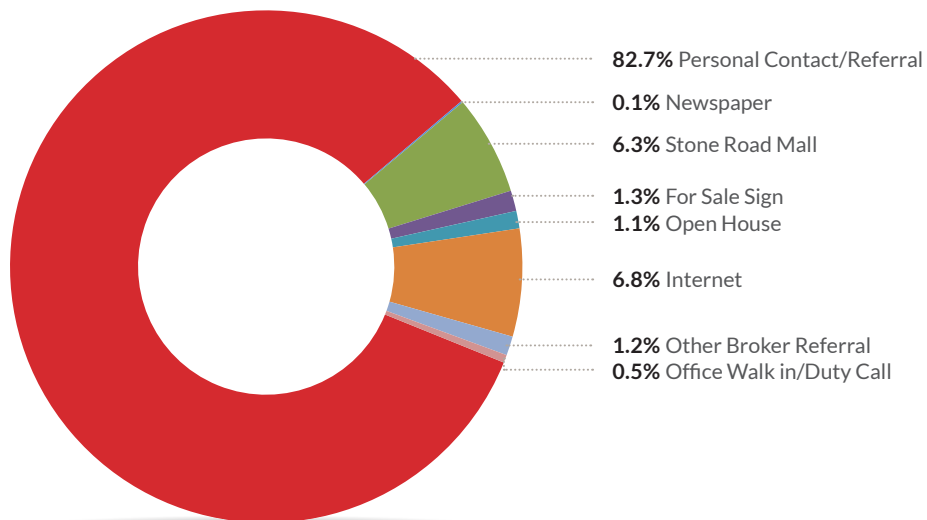


SOURCE OF BUSINESS

SOURCE OF BUYERS 2016 HOW WE'LL FIND YOUR BUYER



SOURCE OF LISTINGS 2016 WHERE OUR LISTINGS COME FROM



OUR LOCATIONS

FIVE CONVENIENT LOCATIONS TO SERVE YOU



FERGUS

Ph. 519.843.1365

840 Tower Street S., Fergus



GORDON

Ph. 519.824.9050

848 Gordon St., Unit 201, Guelph



ROCKWOOD

Ph. 519.856.9922

295 Alma St., Unit 1, Rockwood



SPEEDVALE

Ph. 519.821.6191

214 Speedvale Ave., W., Guelph



STONE ROAD MALL

Ph. 519.821.6191

35 Stone Rd., W., Guelph