

WELLINGTON COUNTY **REAL ESTATE** **MARKET REPORT**

JANUARY - JUNE 2017



ROYAL CITY REALTY
BROKERAGE

R-CITY | R-TEAM | R-NUMBERS



www.royalcity.com

MARKET OVERVIEW

THE MARKET IS IN FLUX



YTD SALES VOLUME
\$1,095,129,415

+ 29% ↑

YTD AVERAGE DAYS ON MARKET

23

YTD SALES UNDER \$200K

58

YTD SALES \$200K-\$349K

316

YTD AVERAGE SALES PRICE
\$535,573.17

+ 26% ↑

YTD SALES \$350K-\$549K

933

YTD SALES \$550K-\$999K

608

YTD SALES OVER \$1M

98

2017 YEAR TO DATE

Unit Sales	2013	+1%
New Listings	2781	+1%
Expired Listings	1811	+8%
Unit Sales/Listing Ratio	72%	-5.3%

JUNE Numbers

SALES VOLUME

\$178,284,270

UNIT SALES

339

NEW LISTINGS

514

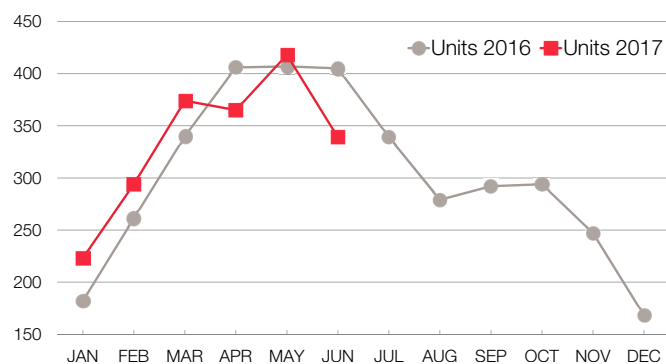
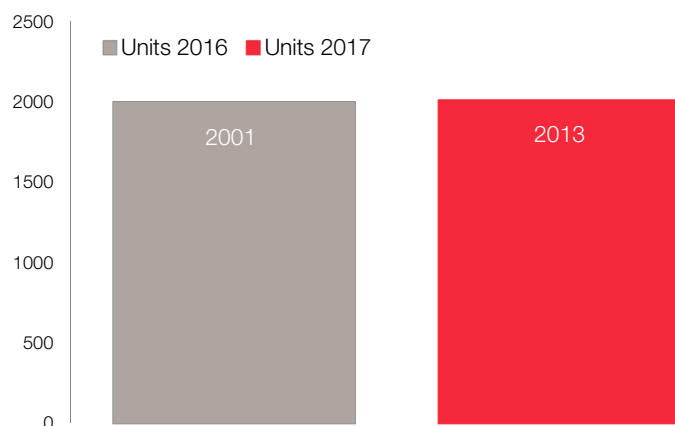
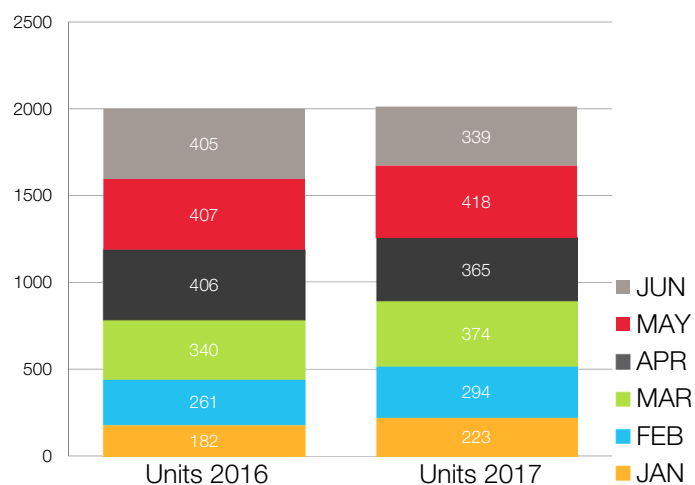
EXPIRED LISTINGS

481

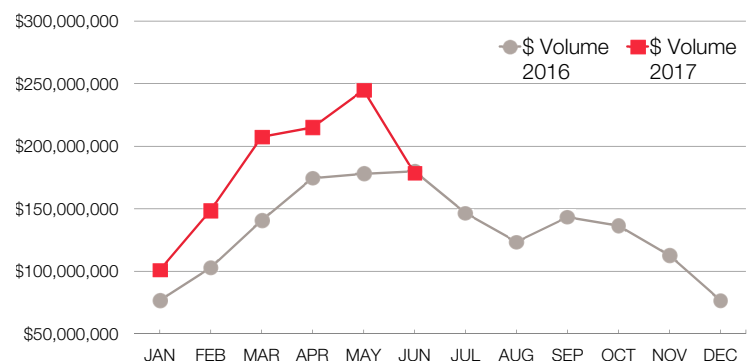
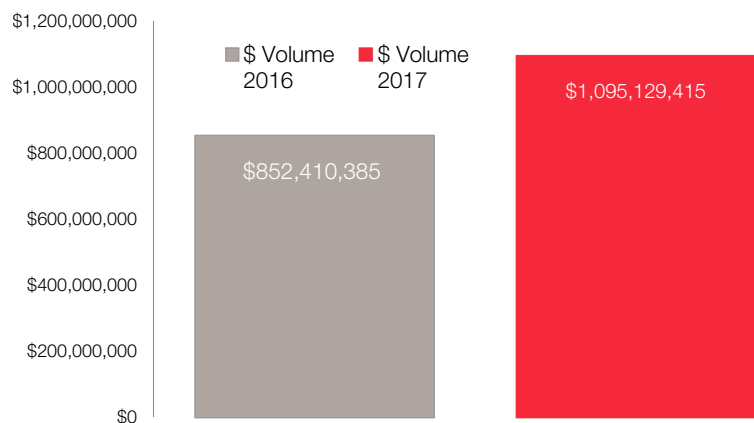
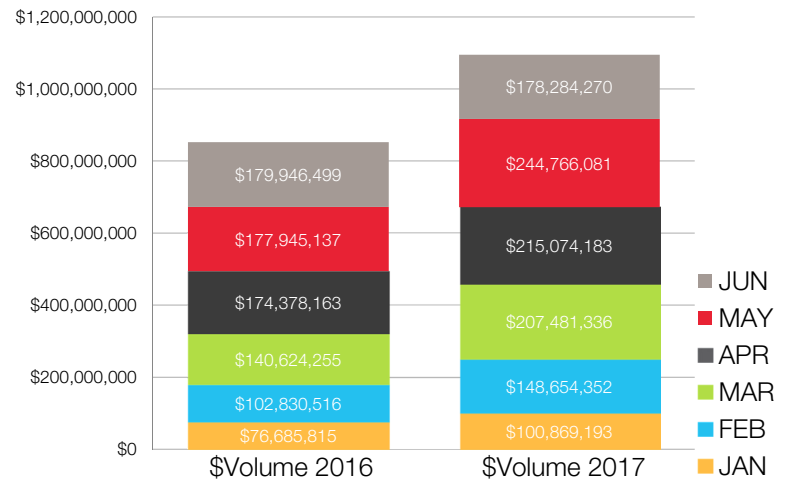
UNIT SALES/LISTINGS RATIO

66%

YEAR TO DATE UNIT SALES

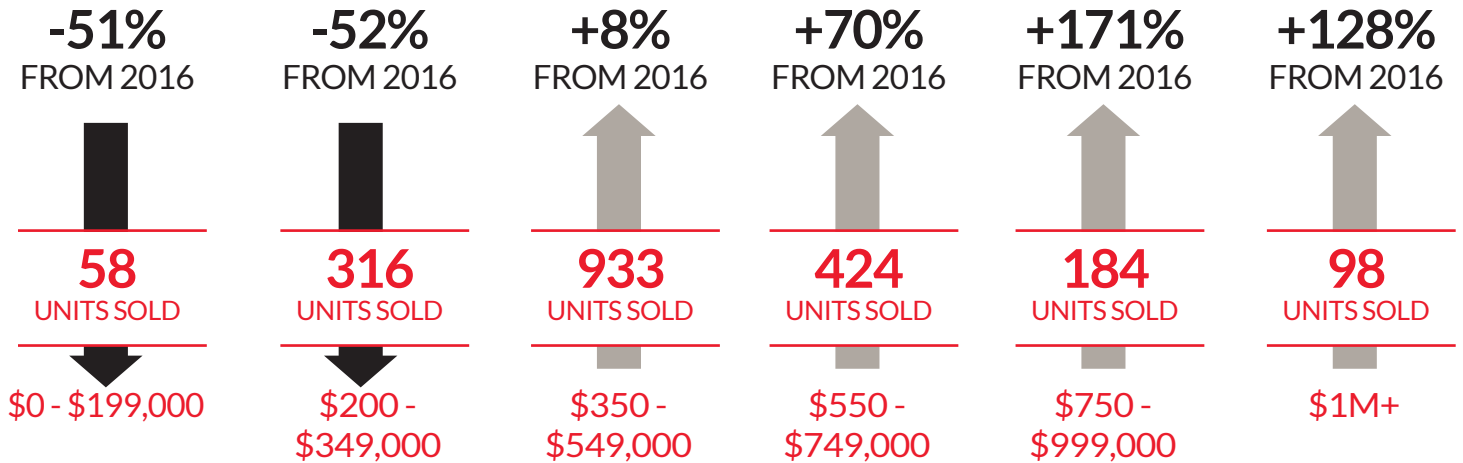


YEAR TO DATE DOLLAR VOLUME



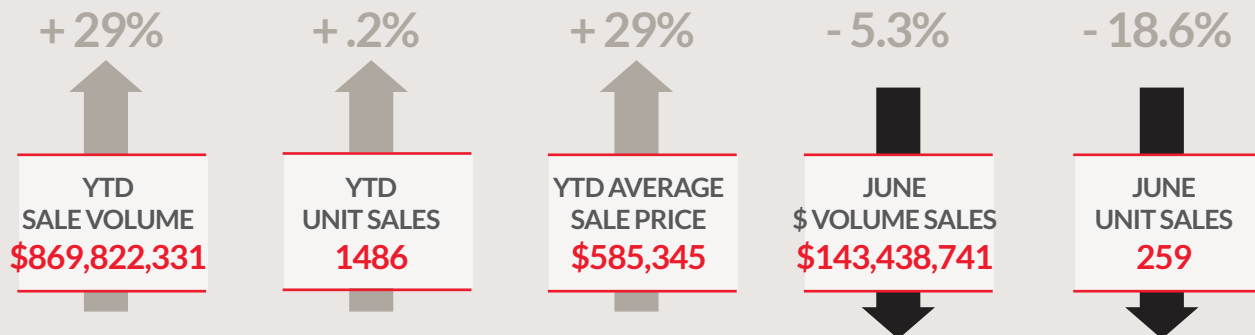
MARKET OVERVIEW

THE MARKET IS IN FLUX

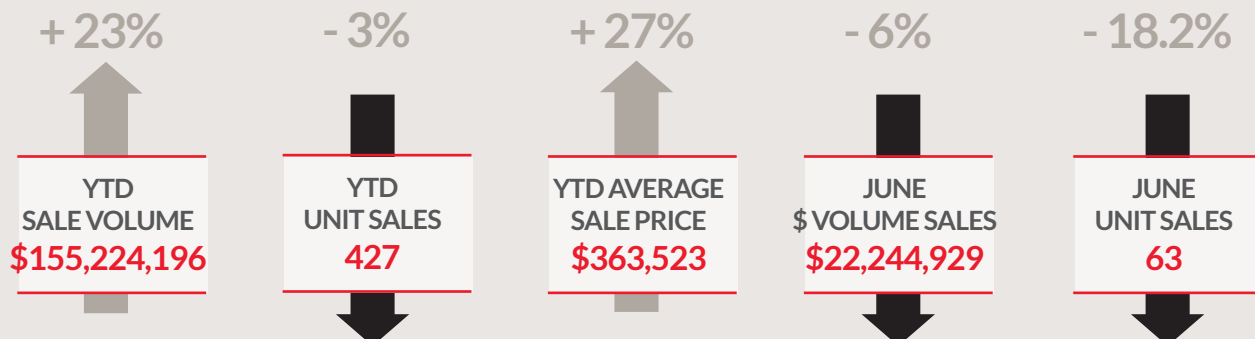


SALES

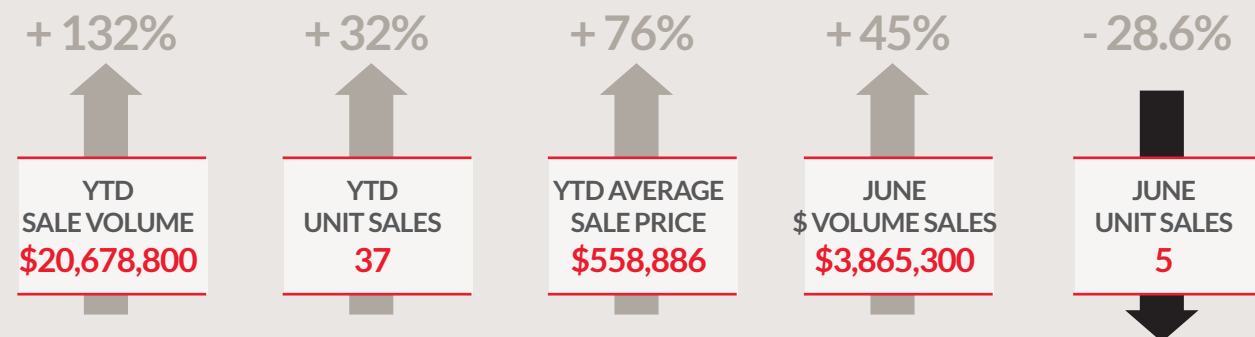
FREEHOLD HOME SALES



CONDOMINIUM HOME SALES

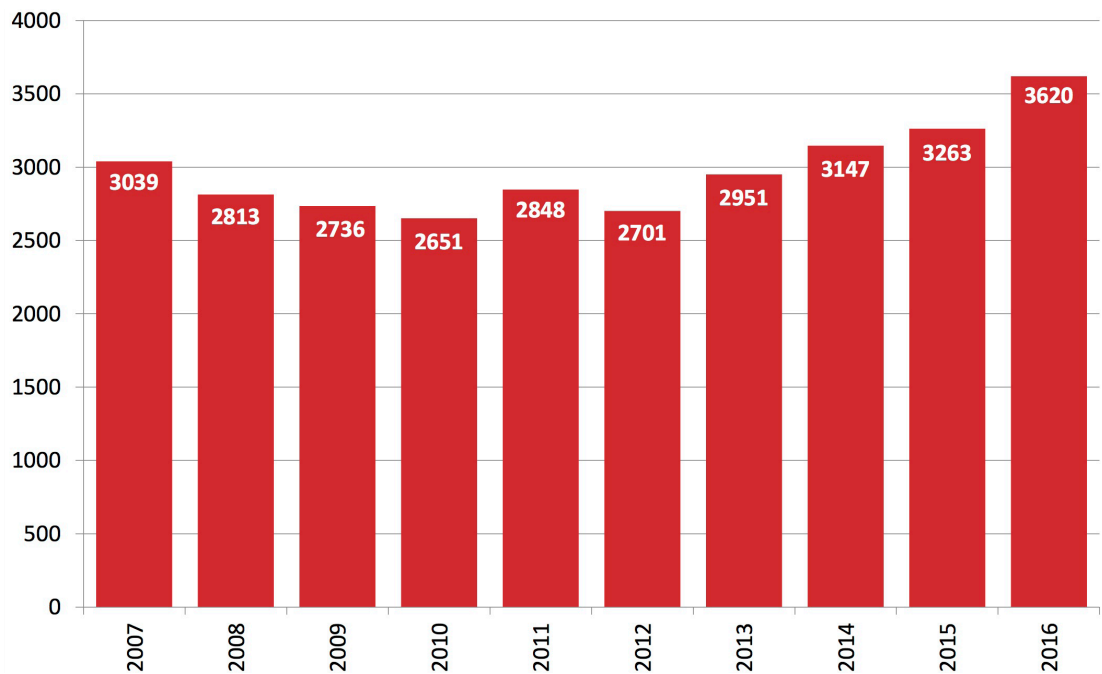


VACANT LAND SALES



10 YEAR MARKET ANALYSIS

UNITS SOLD



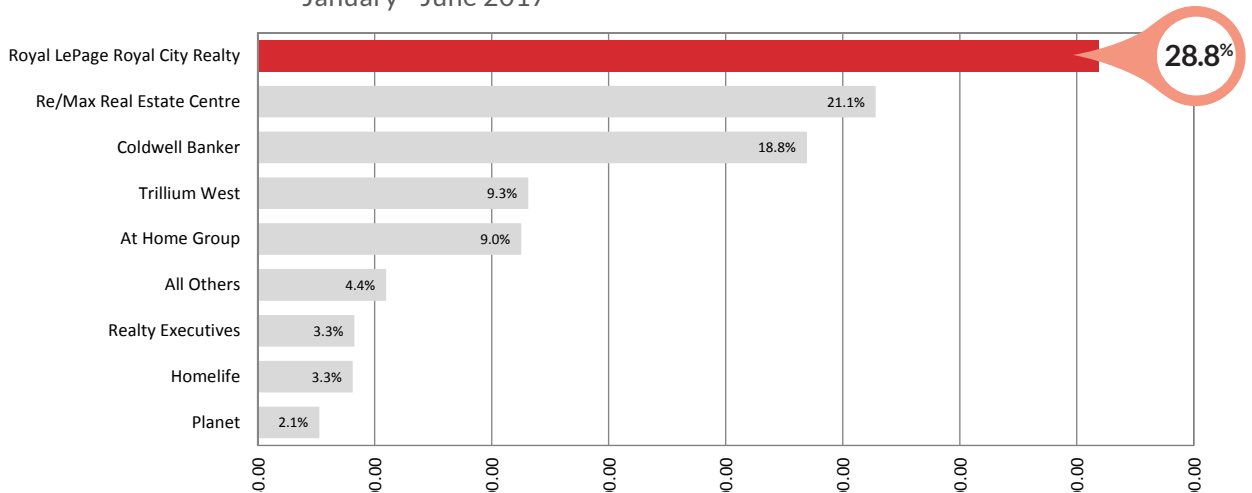


MARKET DOMINANCE

GUELPH'S #1 BROKERAGE!

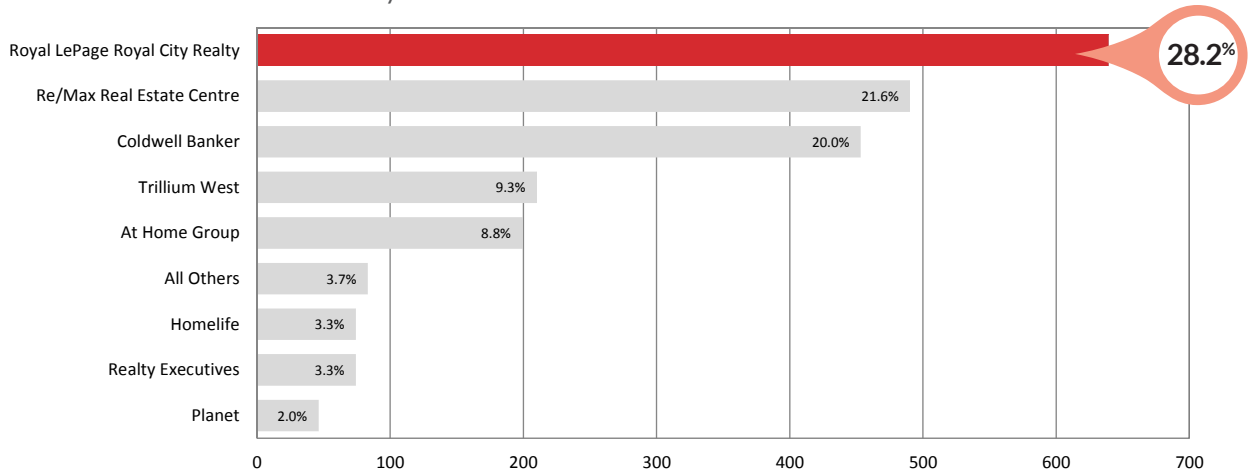
MARKET SHARE BY \$VOLUME

Listing Selling Ends Combined for GUELPH BASED COMPANIES
January - June 2017



MARKET SHARE BY UNITS

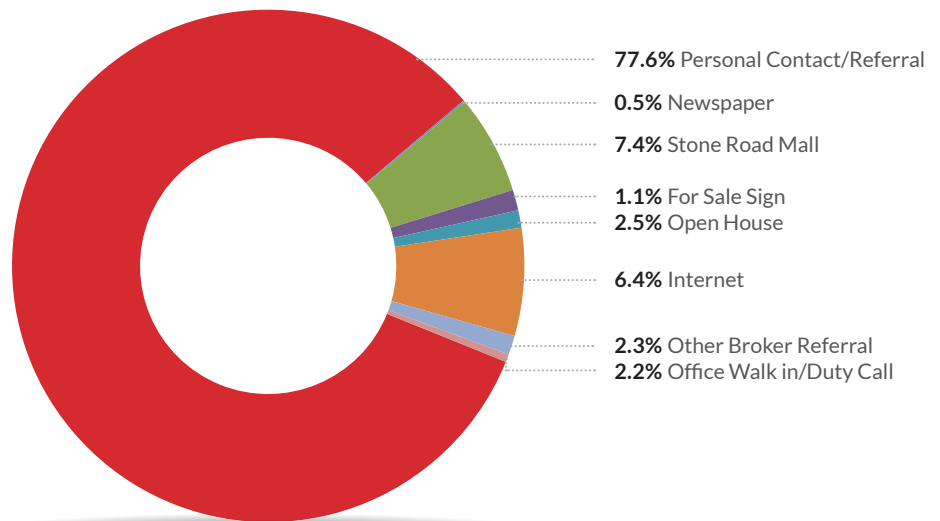
Listing Selling Ends Combined for GUELPH BASED COMPANIES
January - June 2017



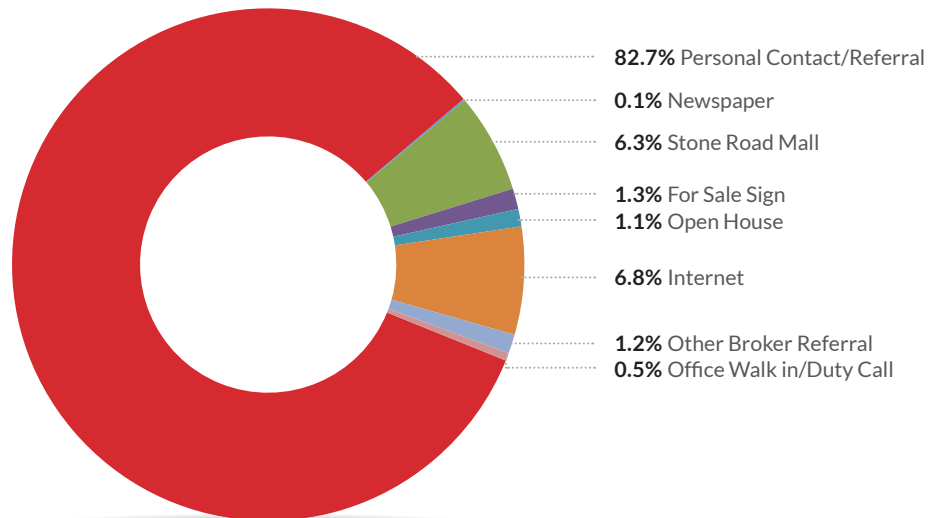


SOURCE OF BUSINESS

SOURCE OF BUYERS 2016 HOW WE'LL FIND YOUR BUYER



SOURCE OF LISTINGS 2016 WHERE OUR LISTINGS COME FROM



OUR LOCATIONS

FIVE CONVENIENT LOCATIONS TO SERVE YOU



FERGUS

Ph. 519.843.1365

840 Tower Street S., Fergus



GORDON

Ph. 519.824.9050

848 Gordon St., Unit 201, Guelph



ROCKWOOD

Ph. 519.856.9922

295 Alma St., Unit 1, Rockwood



SPEEDVALE

Ph. 519.821.6191

214 Speedvale Ave., W., Guelph



STONE ROAD MALL

Ph. 519.821.6191

35 Stone Rd., W., Guelph