ROYAL CITY REALTY

GUELPH/ERAMOSA REAL ESTATE MARKET REPORT FEBRUARY 2019

R-CITY | R-TEAM | R-NUMBERS





GUELPH/ERAMOSA OVERVIEW BALANCED MARKET

SALES ACTIVITY HAS INCREASED IN GUELPH/ERAMOSA, AND PRICES CONTINUE TO INCREASE IN THIS SMALL SAMPLE SIZE, BUT GUELPH/ERAMOSA REMAINS A HEALTHY MARKET.

YEAR-TO-DATE SALES VOLUME OF \$14,916,500

Up 70.66% from 2018's \$8,740,600. Unit sales of 17 are up 54.55% from 2018's 11, with 35 new listings down 14.63%, and a 48.57% sales/listings ratio up 21.74%.



FEBRUARY SALES VOLUME OF \$6,076,000

Up 11.41% from 2018's \$5,453,900. Unit sales of 7 are equal to last February, with 15 new listings down 34.78%, and a 46.67% sales/listings ratio up 16.24%.



YEAR-TO-DATE AVERAGE SALE PRICE OF \$876,025

Up from \$800,402 one year ago. Median sale price \$852,500 up from \$731,250 one year ago. Average days-on-market up 5 days to 48.5 compared to last year.



*Year-to-date (YTD): is a period starting from the beginning of the current calendar year and continuing up to the present day (January - February 2019) *Sales Volume: is the dollar volume of homes sold within a reporting period

*Unit Sales: represent the total number of sales in a given reporting period

*New Listings: units that have recently gone public and are for sale

*Expired Listings: listings expire when the listing contract expiration date has passed without the property being sold

*Unit Sales/Listings Ratio: number of units sold compared to the number of units listed

*Average Price: average sale price can be volatile if one or more properties were sold at an extraordinarily high or low price, the average is skewed higher or lower as a result. This can be an unreliable stat, especially in smaller markets.

* Median Sale Price: exactly half of homes listed are above this price and exactly half are below

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february Numbers

MEDIAN SALE PRICE +39.2% **\$870,000**

sales volume +11.41% \$6,076,000

UNIT SALES No Change **7**

NEW LISTINGS -34.78%

EXPIRED LISTINGS No change

UNIT SALES/LISTINGS RATIO +16.24%

* Year over year comparison (February 2018 to February 2019)



THE MARKET IN DETAIL



Table 1:

Guelph-Eramosa MLS Sales and Listing Summary 2017 vs. 2018 vs. 2019

Year-Over-Year	2017	2018	2019	2018-2019
Year-To-Date (YTD) Volume Sales	\$10,181,500	\$8,740,600	\$14,916,500	+70.66%
YTD Unit Sales	16	11	17	+54.55%
YTD New Listings	29	41	35	-14.63%
YTD Sales/Listings Ratio	55.17%	26.83%	48.57%	+21.74%
YTD Expired Listings	4	3	8	+167%
February Volume Sales	\$7,922,500	\$5,453,900	\$6,076,000	+11.41%
February Unit Sales	13	7	7	No Change
February New Listings	14	23	15	-34.78%
February Sales/Listings Ratio	92.86%	30.43%	46.67%	+16.24%
February Expired Listings	1	2	2	No Change
YTD Sales: Under \$0-\$199K	0	0	0	No Change
YTD Sales: Under \$200K-\$349K	2	0	0	No Change
YTD Sales: Under \$350K-\$549K	5	3	12	+300%
YTD Sales: Under \$550K-\$749K	5	2	4	+100%
YTD Sales: Under \$750K-\$999K	2	4	13	+225%
YTD Sales: \$1M+	2	2	4	+100%
YTD Average Days-On-Market	73	43.5	48.5	+5
YTD Average Sale Price	\$681,211	\$800,402	\$876,025	+9.45%
YTD Median Sale Price	\$464,800	\$731,250	\$852,500	+16.58%



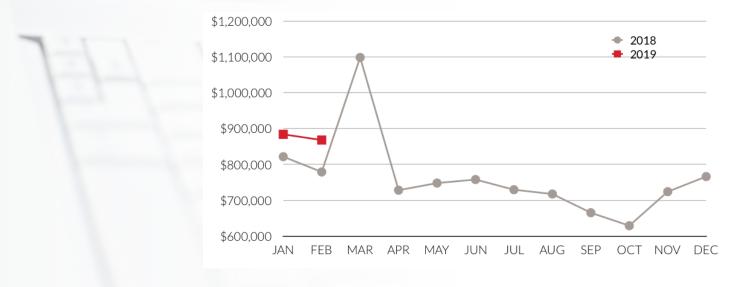
AVERAGE SALE PRICE

GUELPH ERAMOSA

YEAR OVER YEAR



MONTH OVER MONTH 2018 VS. 2019



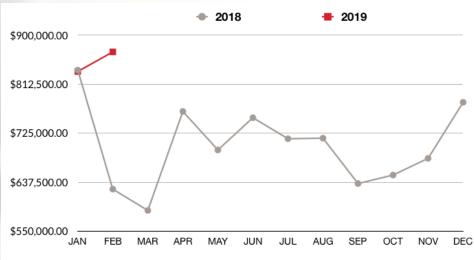
ROYAL LEPAGE ROYAL CITY REALTY BROKERAGE

MEDIAN SALE PRICE GUELPH ERAMOSA

\$900,000 \$675,000 \$450,000 \$225,000 \$365,000 \$376,250 \$401,250 \$494,750 \$518,250 \$494,750 \$510,750 \$464,800 \$464,800 \$464,800 \$464,800 \$2010 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019

YEAR OVER YEAR

MONTH OVER MONTH 2018 VS. 2019



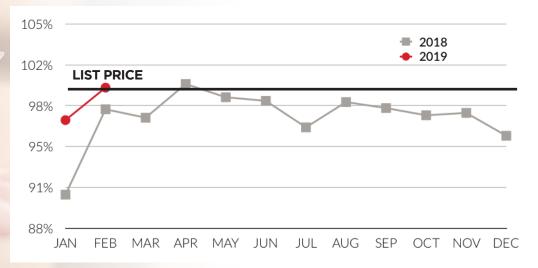
* Median sale price is based on residential sales (including freehold and condominiums).

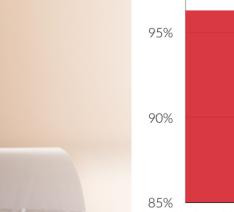


SALE PRICE vs. LIST PRICE RATIO GUELPH ERAMOSA

LIST PRICE 100% 95% 90% 85% 2011 2012 2013 2014 2015 2016 2017 2018 2019 2010

MONTH OVER MONTH 2018 VS. 2019





YEAR OVER YEAR

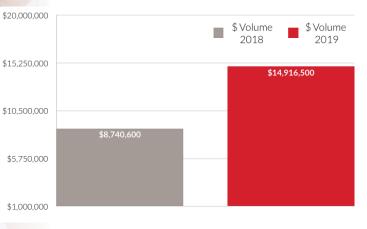


\$ VOLUME SALES GUELPH ERAMOSA

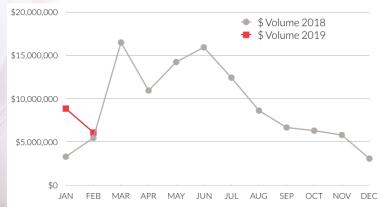
Monthly Comparison 2018 vs. 2019



Yearly Totals 2018 vs. 2019



Month vs. Month 2018 vs. 2019

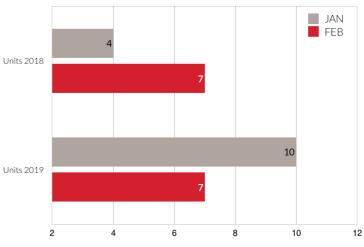


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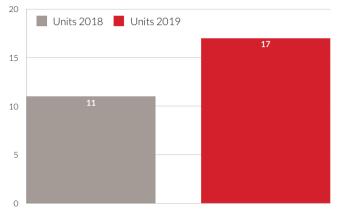
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UNIT SALES GUELPH ERAMOSA

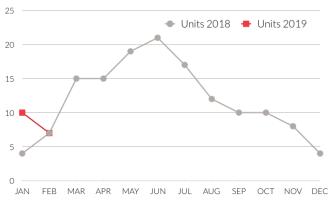
Monthly Comparison 2018 vs. 2019



Yearly Totals 2018 vs. 2019



Month vs. Month 2018 vs. 2019





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SALES BY PRICE BRACKET

GUELPH ERAMOSA- YEAR TO DATE





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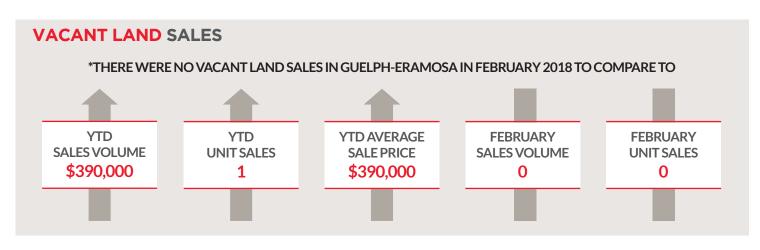
SALES BY TYPE

GUELPH ERAMOSA - YEAR TO DATE

FREEHOLD HOME SALES

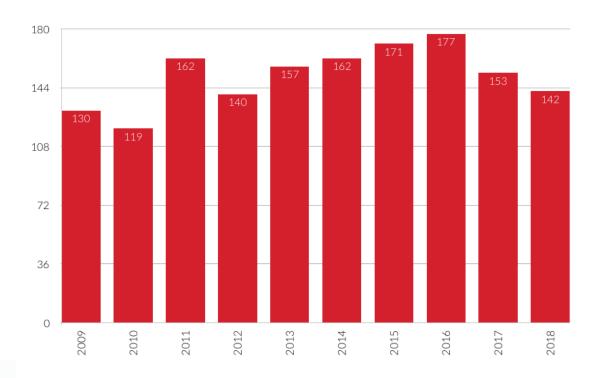








10 YEAR MARKET ANALYSIS GUELPH ERAMOSA - UNITS SOLD





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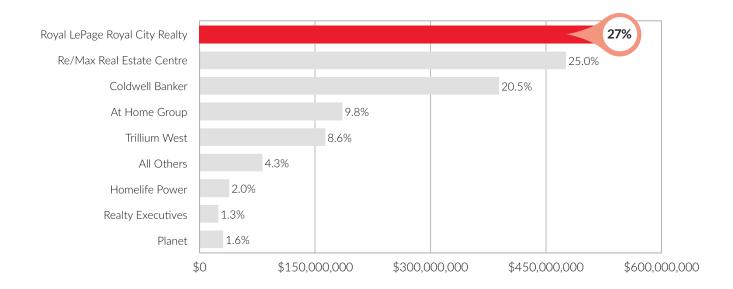
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MARKET DOMINANCE WELLINGTON COUNTY'S #1 BROKERAGE!

MARKET SHARE BY \$VOLUME

Listing Selling Ends Combined for GUELPH BASED COMPANIES January - December 2018





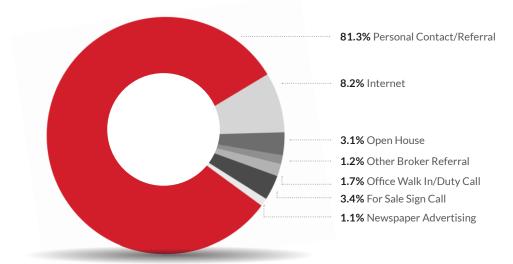
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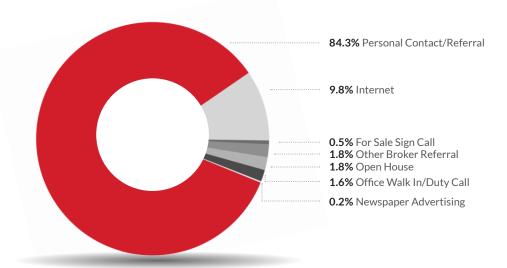
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SOURCE OF BUSINESS

SOURCE OF BUYERS 2019 HOW WE'LL FIND YOUR BUYER



SOURCE OF LISTINGS 2019 WHERE OUR LISTINGS COME FROM





OUR LOCATIONS FOUR CONVENIENT LOCATIONS TO SERVE YOU



FERGUS T. 519.843.1365 840 Tower Street S., Fergus



GUELPH T. 519.824.9050 848 Gordon St., Suite 101, Guelph



ROCKWOOD T. 519.856.9922 118 Main Street S, Rockwood



GUELPH T. 519.821.6191 214 Speedvale Ave., W., Guelph