ROYAL CITY REALTY

GUELPH/ERAMOSA REAL ESTATE MARKET REPORT MARCH 2019

R-CITY | R-TEAM | R-NUMBERS





GUELPH/ERAMOSA OVERVIEW

BALANCED MARKET

SALES ACTIVITY HAS DECREASED IN THIS SMALL SAMPLE SIZE BUT GUELPH/ERAMOSA REMAINS HEALTHY AS WE HEAD INTO THE SPRING MARKET.



YEAR-TO-DATE SALES VOLUME OF \$26,032,300

Up 3.25% from 2018's \$25,214,100. Unit sales of 30 are up 15.38% from 2018's 26, with 65 new listings down 10.96%, and a 46.15% sales/listings ratio up 10.54%.



MARCH SALES VOLUME OF \$11,115,800

Down 32.52% from 2018's \$16,473,500. Unit sales of 13 are down 13.33% from 2018's 15, with 30 new listings down 6.25%, and a 43.33% sales/listings ratio down 3.54%.



YEAR-TO-DATE AVERAGE SALE PRICE OF \$869,037

Down from \$899,679 one year ago. Median sale price \$835,000 up from \$625,000 one year ago. Average days-on-market down 9 days to 46 compared to last year.



*Year-to-date (YTD): is a period starting from the beginning of the current calendar year and continuing up to the present day (January - March 2019) *Sales Volume: is the dollar volume of homes sold within a reporting period

*Unit Sales: represent the total number of sales in a given reporting period

*New Listings: units that have recently gone public and are for sale

*Expired Listings: listings expire when the listing contract expiration date has passed without the property being sold

*Unit Sales/Listings Ratio: number of units sold compared to the number of units listed

*Average Price: average sale price can be volatile if one or more properties were sold at an extraordinarily high or low price, the average is skewed higher or lower as a result. This can be an unreliable stat, especially in smaller markets.

* Median Sale Price: exactly half of homes listed are above this price and exactly half are below

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_{MARCH} Numbers

MEDIAN SALE PRICE +15.84%

sales volume -32.52%% \$11,115,800

UNIT SALES - 13.33%

NEW LISTINGS -6.25%

EXPIRED LISTINGS - 100%

UNIT SALES/LISTINGS RATIO - 3.54%

* Year over year comparison (March 2018 to March 2019)



THE MARKET IN DETAIL



Table 1:

Guelph-Eramosa MLS Sales and Listing Summary 2017 vs. 2018 vs. 2019

Year-Over-Year	2017	2018	2019	2018-2019
Year-To-Date (YTD) Volume Sales	\$15,694,498	\$25,214,100	\$26,032,300	+3.25%
YTD Unit Sales	24	26	30	+15.38%
YTD New Listings	41	73	65	-10.96%
YTD Sales/Listings Ratio	58.54%	35.62%	46.15%	+10.54%
YTD Expired Listings	4	4	8	+100%
March Volume Sales	\$5,512,998	\$16,473,500	\$11,115,800	-32.52%
March Unit Sales	8	15	13	-13.33%
March New Listings	12	32	30	- 6.2 5%
March Sales/Listings Ratio	66.67%	46.88%	43.33%	-3.54%
March Expired Listings	0	1	0	-100%
YTD Sales: Under \$0-\$199K	0	0	0	No Change
YTD Sales: Under \$200K-\$349K	2	2	0	-100%
YTD Sales: Under \$350K-\$549K	8	7	15	+114.29%
YTD Sales: Under \$550K-\$749K	7	6	10	+66.67%
YTD Sales: Under \$750K-\$999K	5	5	15	+200%
YTD Sales: \$1M+	2	6	6	No Change
YTD Average Days-On-Market	56.33	55	46	-9
YTD Average Sale Price	\$683,849	\$899,679	\$869,037	-3.41%
YTD Median Sale Price	\$600,100	\$625,000	\$835,000	+33.60%

NOTE: All MLS® sales data in this report comes from the Guelph District Association of REALTORS®.



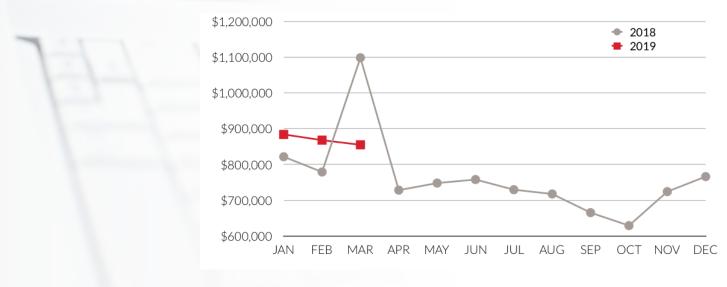
AVERAGE SALE PRICE

GUELPH ERAMOSA

YEAR OVER YEAR



MONTH OVER MONTH 2018 VS. 2019

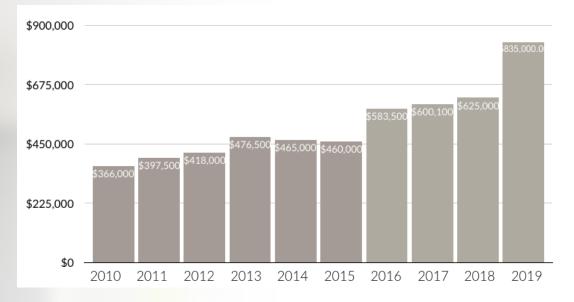




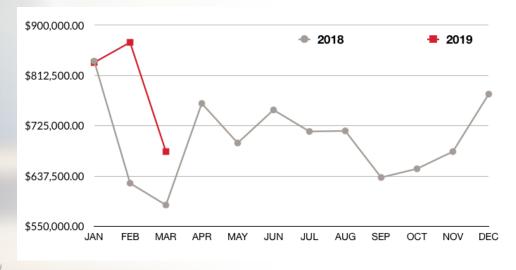


MEDIAN SALE PRICE GUELPH ERAMOSA

YEAR OVER YEAR



MONTH OVER MONTH 2018 VS. 2019



* Median sale price is based on residential sales (including freehold and condominiums).

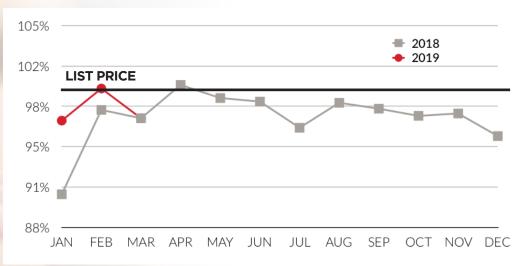


SALE PRICE VS. LIST PRICE RATIO



YEAR OVER YEAR

MONTH OVER MONTH 2018 VS. 2019





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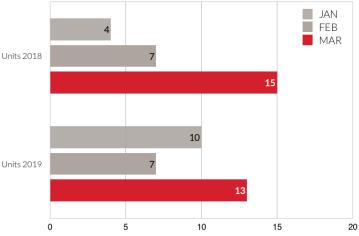
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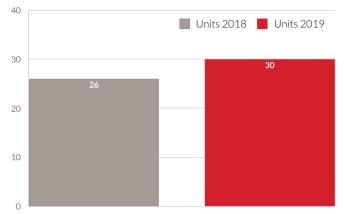


UNIT SALES GUELPH ERAMOSA

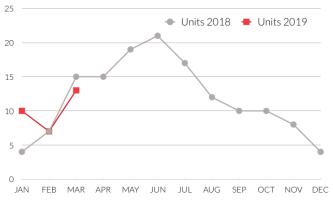
Monthly Comparison 2018 vs. 2019



Yearly Totals 2018 vs. 2019



Month vs. Month 2018 vs. 2019



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SALES BY PRICE BRACKET

GUELPH ERAMOSA- YEAR TO DATE





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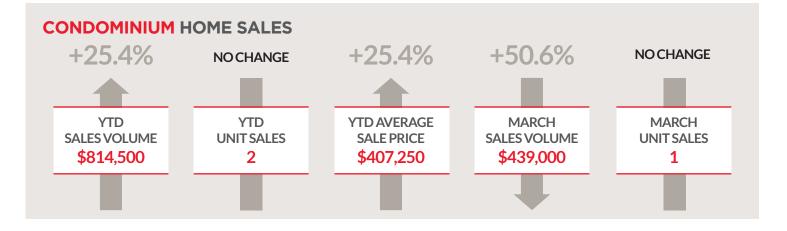
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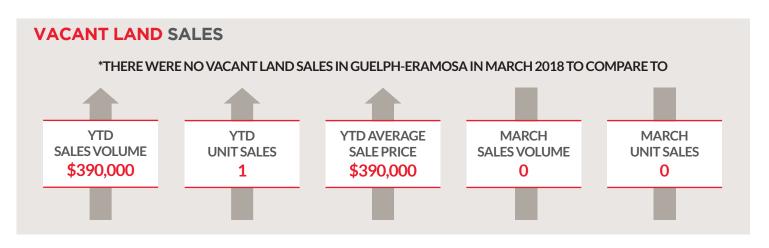
SALES BY TYPE

GUELPH ERAMOSA - YEAR TO DATE

FREEHOLD HOME SALES

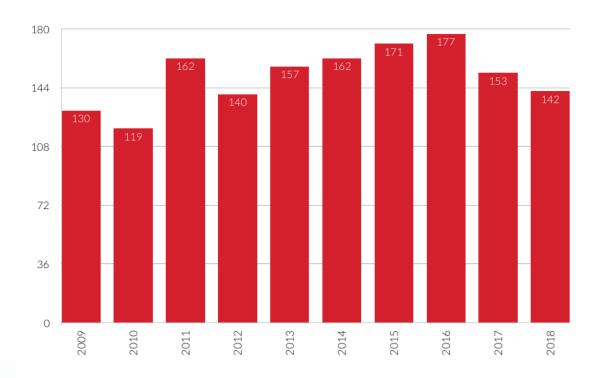








10 YEAR MARKET ANALYSIS GUELPH ERAMOSA - UNITS SOLD





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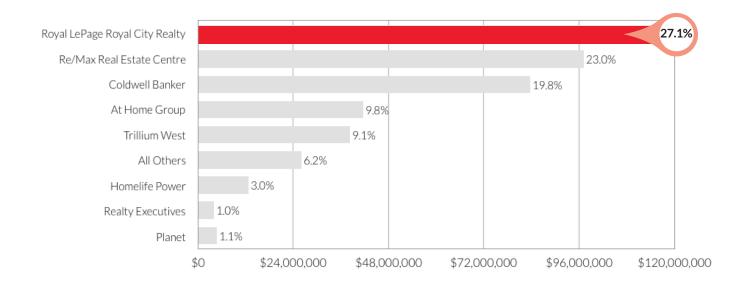
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MARKET DOMINANCE WELLINGTON COUNTY'S #1 BROKERAGE!

MARKET SHARE BY \$VOLUME

Listing Selling Ends Combined for GUELPH BASED COMPANIES January - March 2019





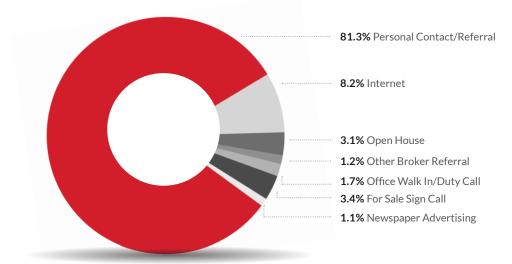
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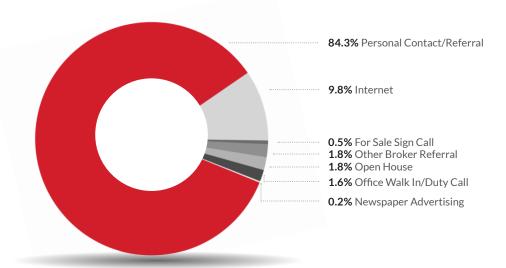
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SOURCE OF BUSINESS

SOURCE OF BUYERS 2019 HOW WE'LL FIND YOUR BUYER



SOURCE OF LISTINGS 2019 WHERE OUR LISTINGS COME FROM





OUR LOCATIONS FOUR CONVENIENT LOCATIONS TO SERVE YOU



FERGUS T. 519.843.1365 840 Tower Street S., Fergus



GUELPH T. 519.824.9050 848 Gordon St., Suite 101, Guelph



ROCKWOOD T. 519.856.9922 118 Main Street S, Rockwood



GUELPH T. 519.821.6191 214 Speedvale Ave., W., Guelph