



# GUELPH/ERAMOSA REAL ESTATE MARKET REPORT

# **MAY 2019**

R-CITY | R-TEAM | R-NUMBERS







## **GUELPH/ERAMOSA OVERVIEW BALANCED MARKET**

AFTER A BUSY APRIL. GUELPH/ERAMOSA REMAINS A HEALTHY MARKET AS SALES ACTIVITY CONTINUES TO INCREASE IN THIS SMALL SAMPLE SIZE.



### YEAR-TO-DATE SALES VOLUME OF \$55,311,800

Up 9.85% from 2018's \$50,353,288. Unit sales of 69 are up 15% from 2018's 60, with 149 new listings up 2.05%, and a 46.31% sales/listings ratio up 5.21%.



#### MAY SALES VOLUME OF \$15,064,000

Up 5.98% from 2018's \$14,213,900. Unit sales of 22 are up 15.79% from 2018's 19, with 45 new listings up 4.65%, and a 48.89% sales/listings ratio up 4.7%.



#### YEAR-TO-DATE AVERAGE SALE PRICE OF \$833,925

Down from \$835,098 one year ago. Median sale price of \$740,000 up from \$695,000 one year ago. Average days-on-market of 45 is up 0.4 days from last year.



- Year-to-date (YTD): is a period starting from the beginning of the current calendar year and continuing up to the present day (January May 2019)
- Sales Volume: is the dollar volume of homes sold within a reporting period
- \*Unit Sales: represent the total number of sales in a given reporting period
- \*New Listings: units that have recently gone public and are for sale
- \*Expired Listings: listings expire when the listing contract expiration date has passed without the property being sold \*Unit Sales/ Listings Ratio: number of units sold compared to the number of units listed
- \*Average Price: average sale price can be volatile if one or more properties were sold at an extraordinarily high or low price, the average is skewed higher or lower as a result. This can be an unreliable stat, especially in smaller markets.
- \* Median Sale Price: exactly half of homes listed are above this price and exactly half are below

## MAY Numbers

MEDIAN SALE PRICE +6.47% \$740,000

SALES VOLUME +5.98% \$15,064,000

**UNIT SALES +15.79%** 

22

**NEW LISTINGS +4.65%** 

45

**EXPIRED LISTINGS No Change** 

UNIT SALES/LISTINGS RATIO +4.7%

48.89%

Year over year comparison (May 2018 to May 2019)





# THE MARKET IN DETAIL

Table 1: Guelph-Eramosa MLS Sales and Listing Summary 2017 vs. 2018 vs. 2019



Year-Over-Year	2017	2018	2019	2018-2019
Year-To-Date (YTD) Volume Sales	\$50,851,155	\$50,353,288	\$55,311,800	+9.85%
YTD Unit Sales	70	60	69	+15%
YTD New Listings	110	146	149	+2.05%
YTD Sales/Listings Ratio	63.64%	41.10%	46.31%	+5.21%
YTD Expired Listings	6	12	17	+42%
May Volume Sales	\$19,826,057	\$14,213,900	\$15,064,000	+5.98%
May Unit Sales	27	19	22	+15.79%
May New Listings	42	43	45	+4.65%
May Sales/Listings Ratio	64.29%	44.19%	48.89%	+4.7%
May Expired Listings	2	5	5	No Change
YTD Sales: Under \$0-\$199K	0	0	0	No Change
YTD Sales: Under \$200K-\$349K	4	3	3	No Change
YTD Sales: Under \$350K-\$549K	13	13	8	-38.46%
YTD Sales: Under \$550K-\$749K	21	18	26	+44.44%
YTD Sales: Under \$750K-\$999K	22	16	19	+18.75%
YTD Sales: \$1M+	10	10	13	+30%
YTD Average Days-On-Market	42.40	45.40	45	-0.88
YTD Average Sale Price	\$718,544	\$835,098	\$833,925	-0.14%
YTD Median Sale Price	\$653,050	\$695,000	\$740,000	+6.47%

NOTE: All MLS® sales data in this report comes from the Guelph District Association of REALTORS®.





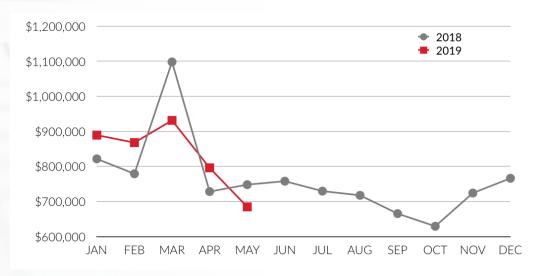
## **AVERAGE SALE PRICE**

### **GUELPH ERAMOSA**

### YEAR OVER YEAR



## **MONTH OVER MONTH 2018 VS. 2019**



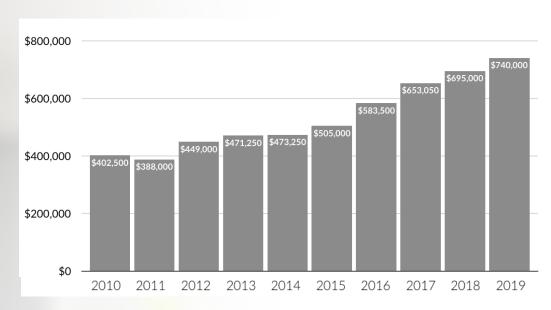




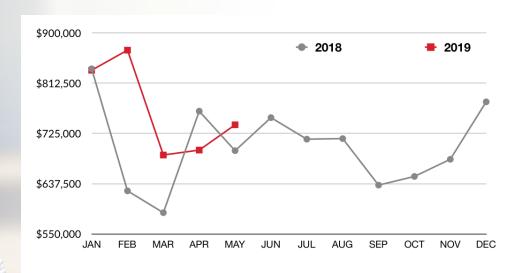
# **MEDIAN SALE PRICE**

### **GUELPH ERAMOSA**

### YEAR OVER YEAR



### **MONTH OVER MONTH 2018 VS. 2019**



<sup>\*</sup> Median sale price is based on residential sales (including freehold and condominiums).





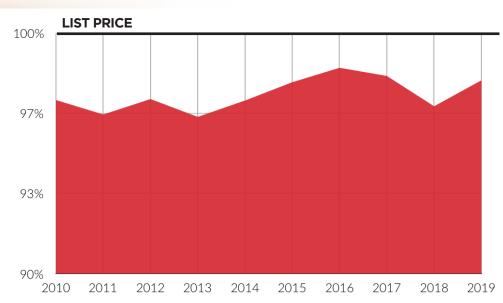


## SALE PRICE vs. LIST PRICE RATIO

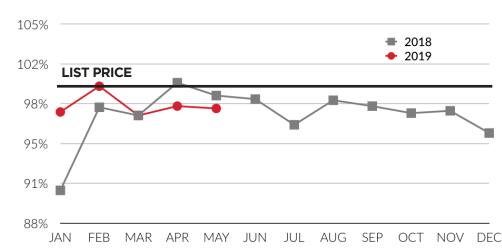
### **GUELPH ERAMOSA**

### YEAR OVER YEAR





### **MONTH OVER MONTH 2018 VS. 2019**



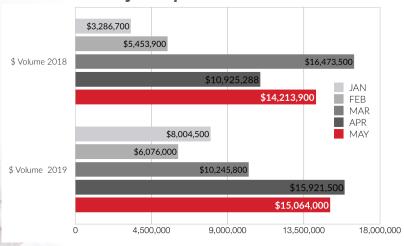




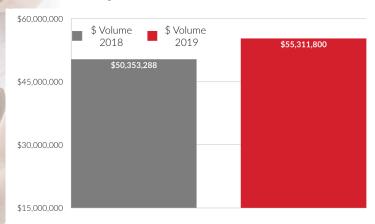
# **\$ VOLUME SALES**

### **GUELPH ERAMOSA**

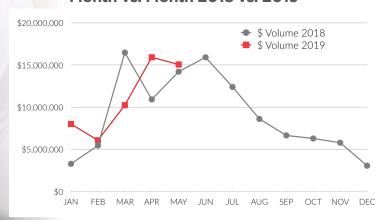
### Monthly Comparison 2018 vs. 2019



### Yearly Totals 2018 vs. 2019



#### Month vs. Month 2018 vs. 2019





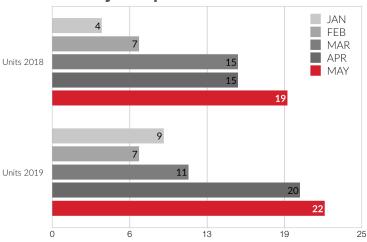




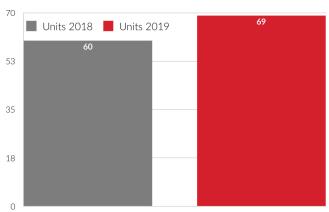
# **UNIT SALES**

### **GUELPH ERAMOSA**

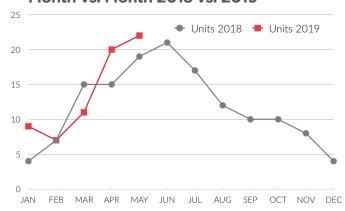
### Monthly Comparison 2018 vs. 2019



### Yearly Totals 2018 vs. 2019



#### Month vs. Month 2018 vs. 2019







## SALES BY PRICE BRACKET

### **GUELPH ERAMOSA**

NO CHANGE FROM 2018

0

UNITS SOLD

\$0 -\$199.999 NO CHANGE FROM 2018

2

UNITS SOLD

\$200 -\$349,999 -38.46%

FROM 2018

WNITS SOLD



\$350 -\$549,999 +44.44%

FROM 2018

26 UNITS SOLD



\$550 -\$749.999 +18.75%

FROM 2018

19 UNITS SOLD



\$750 -\$999,999 +30%

FROM 2018



13 UNITS SOLD







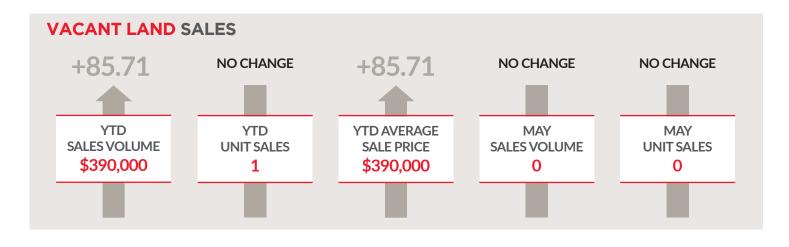


# **SALES BY TYPE**

### **GUELPH ERAMOSA - YEAR TO DATE**





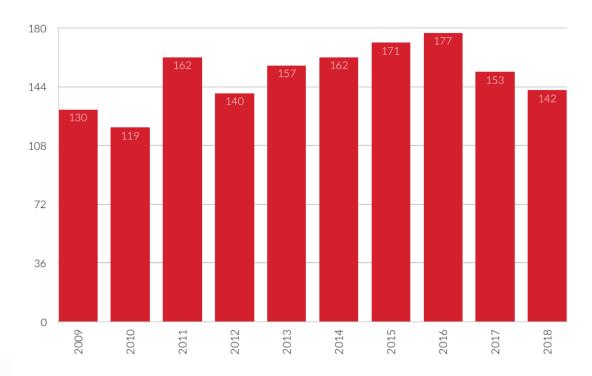






# 10 YEAR MARKET ANALYSIS

## **GUELPH ERAMOSA - UNITS SOLD**







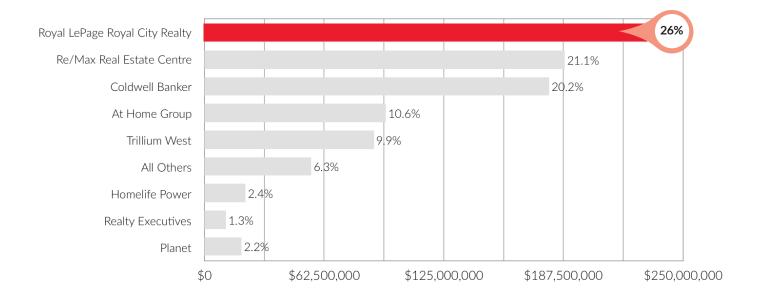


# MARKET DOMINANCE

# WELLINGTON COUNTY'S #1 BROKERAGE!

### **MARKET SHARE BY \$VOLUME**

Listing Selling Ends Combined for GUELPH BASED COMPANIES January - May 2019



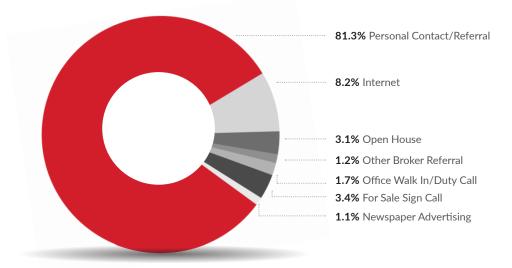




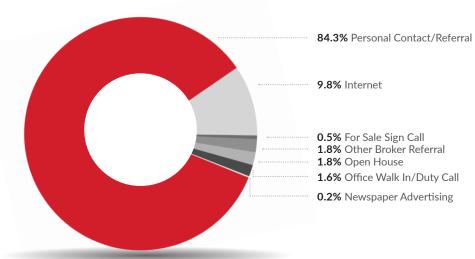




SOURCE OF BUYERS 2019
HOW WE'LL FIND YOUR BUYER



# SOURCE OF LISTINGS 2019 WHERE OUR LISTINGS COME FROM









# **OUR LOCATIONS**

### FOUR CONVENIENT LOCATIONS TO SERVE YOU



#### **FERGUS**

T. 519.843.1365

840 Tower Street S., Fergus



#### **GUELPH**

T. 519.824.9050

848 Gordon St., Suite 101, Guelph



#### **ROCKWOOD**

T. 519.856.9922

118 Main Street S, Rockwood



#### **GUELPH**

T. 519.821.6191

214 Speedvale Ave., W., Guelph