

# 2021 FEBRUARY

## CITY OF GUELPH

Real Estate Market Report







#### **OVERVIEW**

#### **SELLERS MARKET**

The market in the City of Guelph remains strong, showing a steady increase all around. Sales volume is up by almost 2 times as much as last February and the median sales prices continue to increase, rising 20% this month. The increase in new listings hitting the Guelph market is reassuring as unit sales also see an increase. Inventory is steady and demand remains strong.



#### February year-over-year sales volume of \$185,769,217

Up 44.97% from 2020's \$128,141,804 with unit sales of 252 up 17.21% from last February's 215. New listings of 321 are up 27.89% from a year ago, with the sales/listing ratio of 78.5% down 7.15%.



#### Year-to-date sales volume of \$291,300,979

Up 42.25% from 2020's \$204,779,593 with unit sales of 401 up 12.32% from 2020's 357. New listings of 524 are up 10.08% from a year ago, with the sales/listing ratio of 76.53% up 1.53%.



#### Year-to-date average sale price of \$723,193

Up from \$569,769 one year ago with median sale price of \$694,750 up from \$541,825 one year ago. Average days-on-market of 11 is down 11.5 days from last year.

#### FEBRUARY NUMBERS

Median Sale Price

\$701,000

+20.09%

Sales Volume

\$185,769,217

+44.97%

**Unit Sales** 

252

+17.21%

**New Listings** 

321

+27.89%

**Expired Listings** 

R

-38.46%

Unit Sales/Listings Ratio

78.5%

-7.15%

Year-over-year comparison (February 2021 vs. February 2020)







## THE MARKET IN **DETAIL**

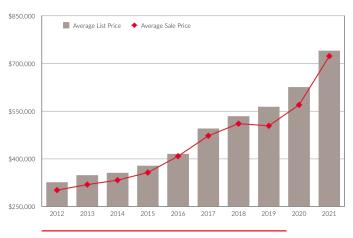
	2019	2020	2021	2020-2021
YTD Volume Sales	\$135,625,513	\$204,779,593	\$291,300,979	+42.25%
YTD Unit Sales	269	357	401	+12.32%
YTD New Listings	479	476	524	+10.08%
YTD Sales/Listings Ratio	56.16%	75%	76.53%	+1.53%
YTD Expired Listings	35	24	12	-50%
February Volume Sales	\$71,330,317	\$128,141,804	\$185,769,217	+44.97%
February Unit Sales	139	215	252	+17.21%
February New Listings	206	251	321	+27.89%
February Sales/Listings Ratio	67.48%	85.66%	78.5%	-7.15%
February Expired Listings	13	13	8	-38.46%
YTD Sales: Under \$0-\$199K	1	2	0	Down from 2
YTD Sales: Under \$200K-\$349K	35	20	6	-70%
YTD Sales: Under \$350K-\$549K	138	153	76	-50.33%
YTD Sales: Under \$550K-\$749K	73	137	166	+21.17%
YTD Sales: Under \$750K-\$999K	21	36	116	+222.22%
YTD Sales: \$1M+	1	9	37	+311.1%
YTD Average Days-On-Market	28.5	22.5	11	-51.11%
YTD Average Sale Price	\$503,873	\$569,769	\$723,193	+26.93%
YTD Median Sale Price	\$481,750	\$541,825	\$694,750	+28.22%

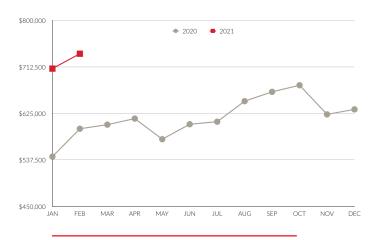
Wellington County MLS Sales and Listing Summary 2019 vs. 2020 vs. 2021





#### **AVERAGE** SALE PRICE

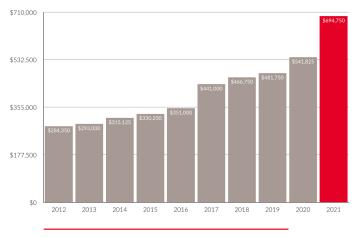


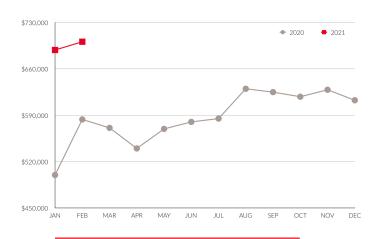


Year-Over-Year

Month-Over-Month 2020 vs. 2021

### **MEDIAN** SALE PRICE





Year-Over-Year

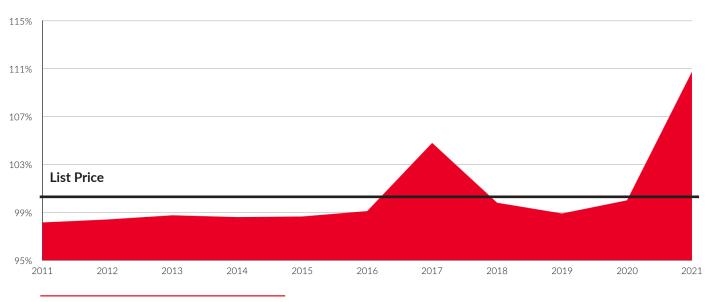
Month-Over-Month 2020 vs. 2021

<sup>\*</sup> Median sale price is based on residential sales (including freehold and condominiums).

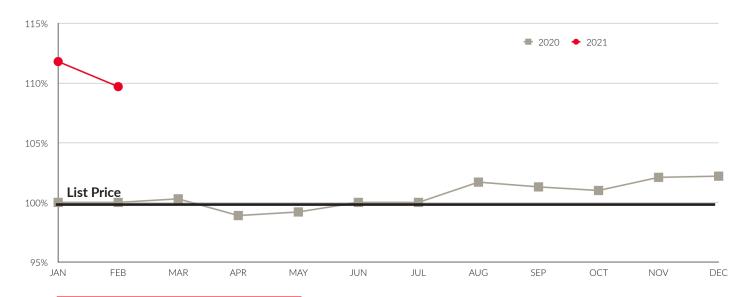




### **SALE PRICE** VS. **LIST PRICE** RATIO



Year-Over-Year

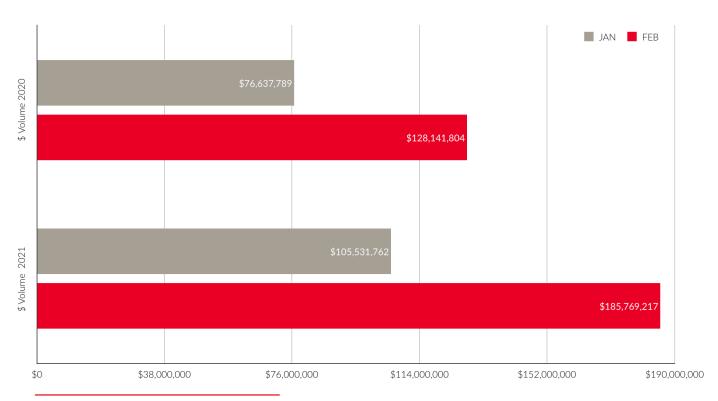


Month-Over-Month 2020 vs. 2021

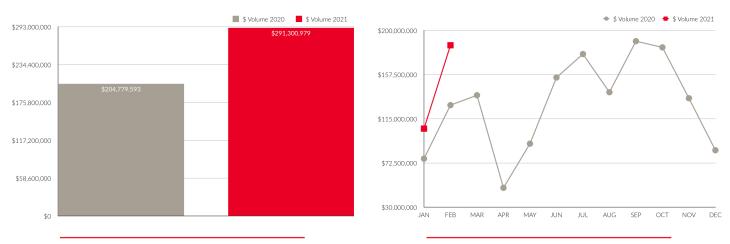




## **DOLLAR** VOLUME SALES



Monthly Comparison 2020 vs. 2021



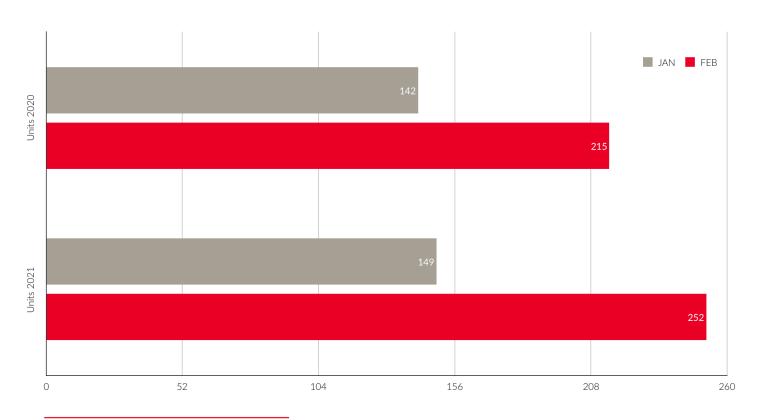
Yearly Totals 2020 vs. 2021

Month vs. Month 2020 vs. 2021

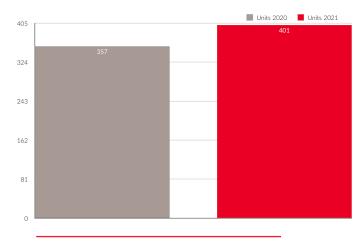




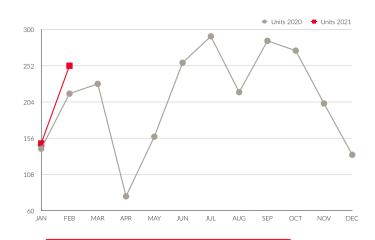
## **UNIT SALES**



#### Monthly Comparison 2020 vs. 2021



Yearly Totals 2020 vs. 2021

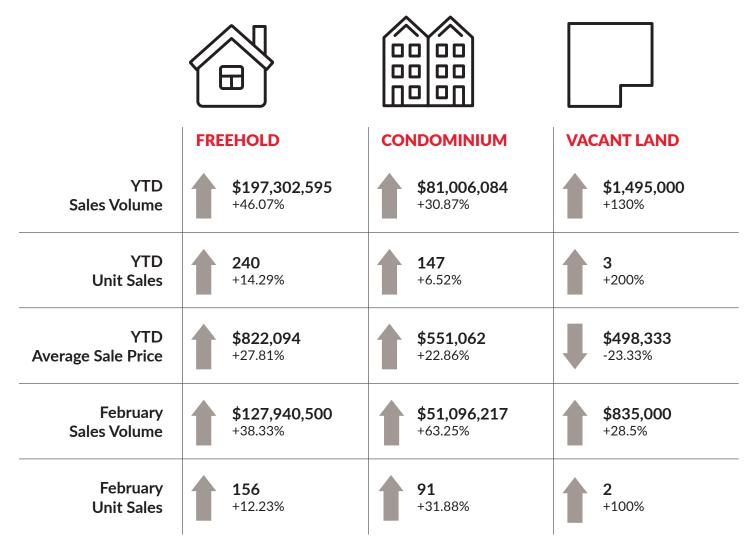


Month vs. Month 2020 vs. 2021





## SALES BY TYPE



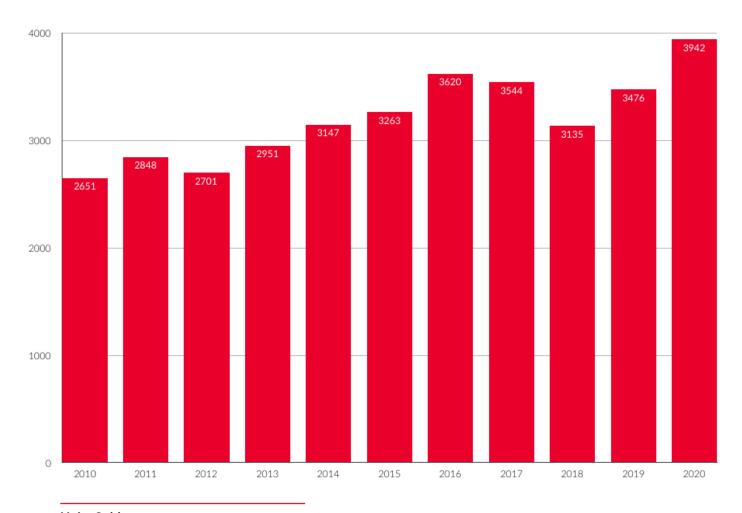
Year-Over-Year Comparison (2021 vs. 2020)







## **10 YEAR MARKET ANALYSIS**



**Units Sold** 







#### **OUR** LOCATIONS



**ELORA** 519-846-1365 9 Mill Street East, Elora



FERGUS 519-843-1365 840 Tower Street S., Fergus



GUELPH 519-824-9050 848 Gordon Street Unit 101, Guelph



GUELPH 519-821-6191 214 Speedvale Ave W., Guelph



GUELPH (COMMERCIAL) 519-836-8060 1467 Gordon Street Unit L1, Guelph



ROCKWOOD 519-856-9922 118 Main Street S., Rockwood







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