

# 2021 FEBRUARY

## GUELPH/ERAMOSA Real Estate Market Report









#### **OVERVIEW**

#### **SELLERS MARKET**

Listing activity has increased leading to more unit sales and a 50% increase in dollar sales volume. However, we remain in a strong seller's market and prices have continued to increase substantially. A continued increase in inventory will provide more supply to our current market's high demand and lead to more sales activity.



#### February year-over-year sales volume of \$20,145,220

Up 50.98% from 2020's \$13,343,211 with unit sales of 20 up 53.85% from last February's 13. New listings of 27 are up 58.82% from a year ago, with the sales/listing ratio of 74.07% down 2.4%.



#### Year-to-date sales volume of \$23,650,370

Up 24.66% from 2020's \$18,972,611 with unit sales of 24 up 14.29% from this time last year. New listings of 41 are up 5.13% from a year ago, with the sales/listing ratio of 58.54% up 4.69%.



#### Year-to-date average sale price of \$941,775

Up from \$865,038 one year ago with median sale price of \$867,580 up from \$695,850 one year ago. Average days-on-market of 8.5 is down 74 days from last year.

#### FEBRUARY NUMBERS

Median Sale Price

\$857,585

+21.77%

Sales Volume

\$20,145,220

+50.98%

**Unit Sales** 

20

+53.85%

**New Listings** 

**27** 

+58.82%

**Expired Listings** 

N

Down from 2

Unit Sales/Listings Ratio

74.07%

-2.4%

Year-over-year comparison (February 2021 vs. February 2020)







## THE MARKET IN **DETAIL**

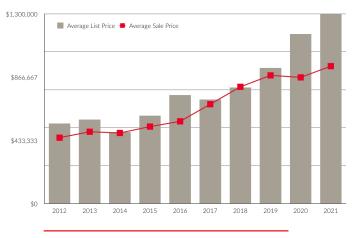
	2019	2020	2021	2020-2021
YTD Volume Sales	\$14,080,500	\$18,972,611	\$23,650,370	+24.66%
YTD Unit Sales	16	21	24	+14.29%
YTD New Listings	36	39	41	+5.13%
YTD Sales/Listings Ratio	44.44%	53.85%	58.54%	+4.69%
YTD Expired Listings	9	8	0	Down from 8
February Volume Sales	\$6,076,000	\$13,343,211	\$20,145,220	+50.98%
February Unit Sales	7	13	20	+53.85%
February New Listings	16	17	27	+58.82%
February Sales/Listings Ratio	43.75%	76.47%	74.07%	-2.4%
February Expired Listings	2	2	0	Down from 2
YTD Sales: Under \$0-\$199K	0	0	0	No change
YTD Sales: Under \$200K-\$349K	0	0	0	No change
YTD Sales: Under \$350K-\$549K	2	4	2	-50%
YTD Sales: Under \$550K-\$749K	4	7	3	-57.14%
YTD Sales: Under \$750K-\$999K	6	3	12	+300%
YTD Sales: \$1M+	4	7	7	No change
YTD Average Days-On-Market	46.5	82.5	8.5	-89.7%
YTD Average Sale Price	\$878,695	\$865,038	\$941,775	+8.87%
YTD Median Sale Price	\$852,500	\$695,850	\$867,580	+24.68%

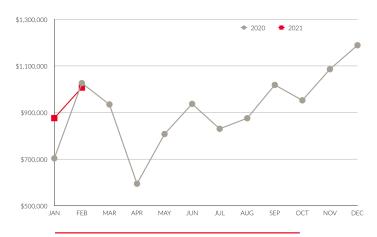
Wellington County MLS Sales and Listing Summary 2019 vs. 2020 vs. 2021





#### **AVERAGE** SALE PRICE

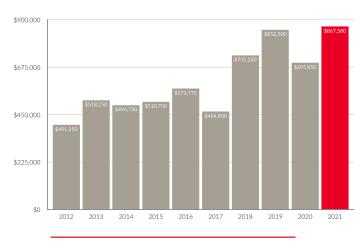


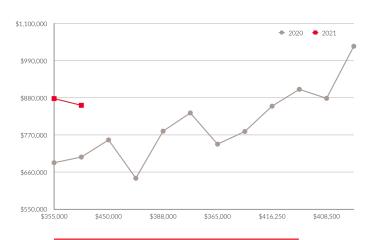


Year-Over-Year

Month-Over-Month 2020 vs. 2021

### **MEDIAN** SALE PRICE





Year-Over-Year

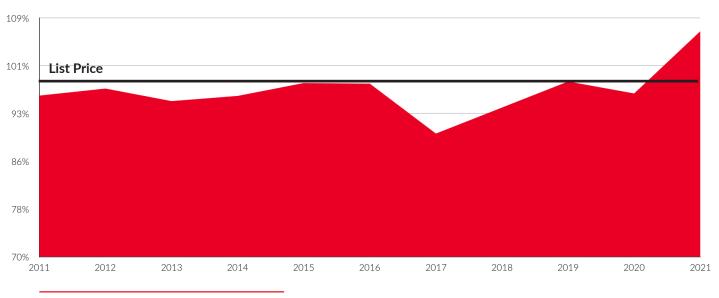
Month-Over-Month 2020 vs. 2021

<sup>\*</sup> Median sale price is based on residential sales (including freehold and condominiums).

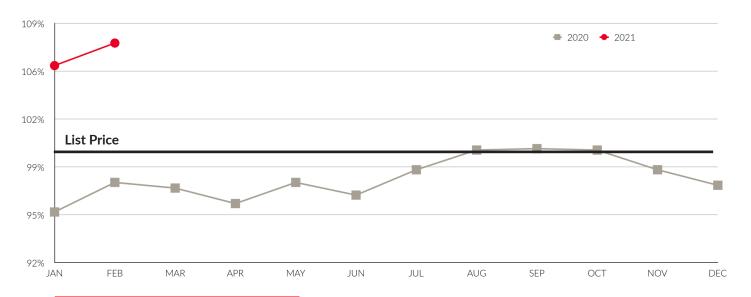




### **SALE PRICE** VS. **LIST PRICE** RATIO



Year-Over-Year

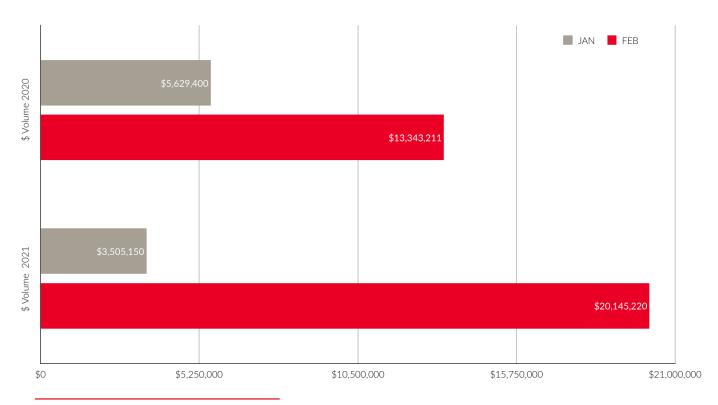


Month-Over-Month 2020 vs. 2021

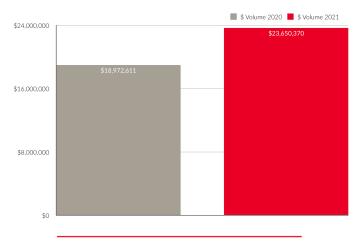




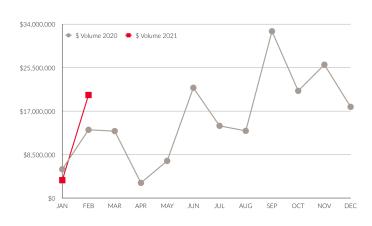
## **DOLLAR** VOLUME SALES



Monthly Comparison 2020 vs. 2021



Yearly Totals 2020 vs. 2021

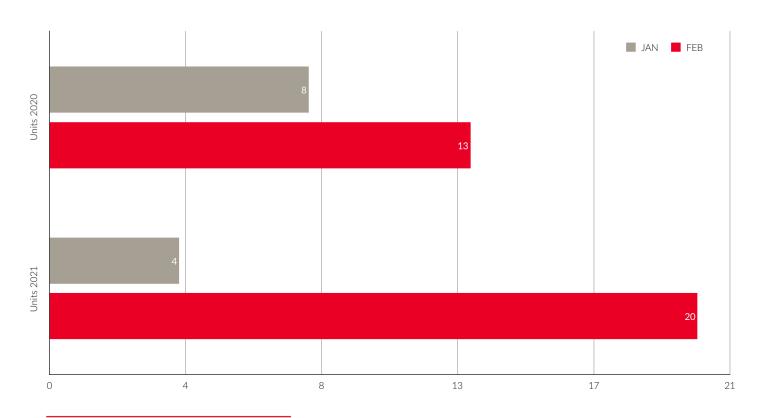


Month vs. Month 2020 vs. 2021

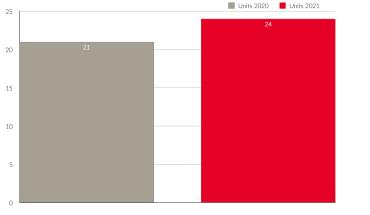




## **UNIT SALES**



#### Monthly Comparison 2020 vs. 2021



Yearly Totals 2020 vs. 2021

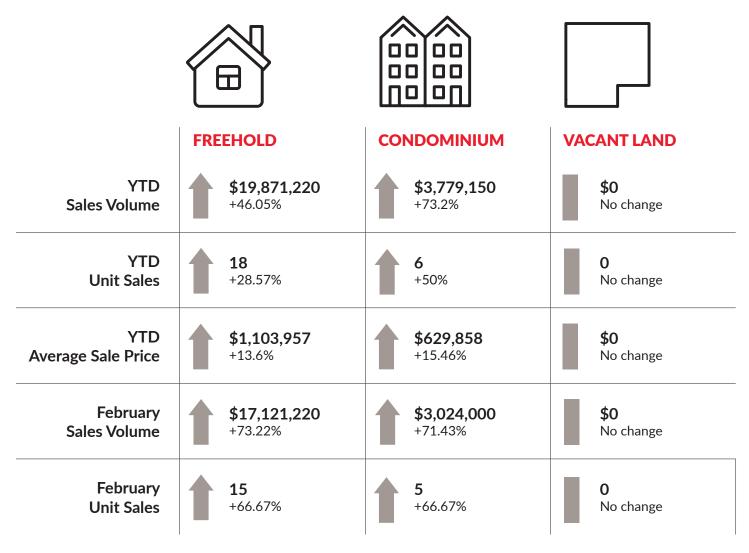


Month vs. Month 2020 vs. 2021





## SALES BY TYPE



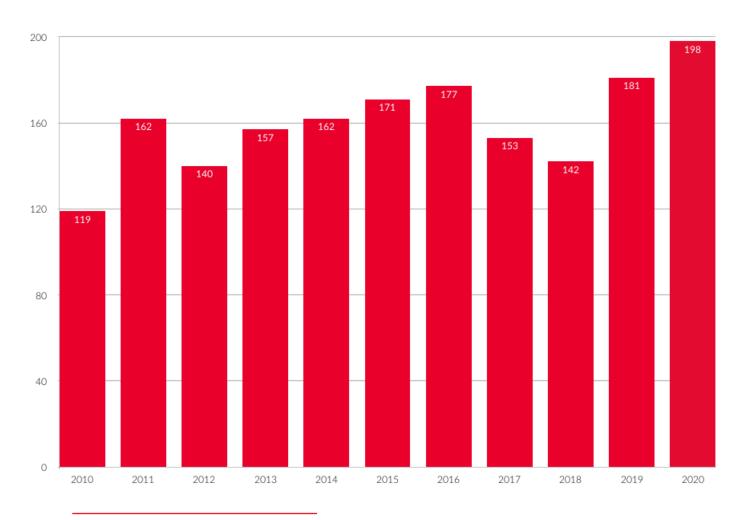
Year-Over-Year Comparison (2021 vs. 2020)







## **10 YEAR MARKET ANALYSIS**



**Units Sold** 







#### **OUR** LOCATIONS



**ELORA** 519-846-1365 9 Mill Street East, Elora



**FERGUS** 519-843-1365 840 Tower Street S., Fergus



**GUELPH** 519-824-9050 848 Gordon Street Unit 101, Guelph



**GUELPH** 519-821-6191 214 Speedvale Ave W., Guelph



**GUELPH (COMMERCIAL)** 519-836-8060 1467 Gordon Street Unit L1, Guelph



**ROCKWOOD** 519-856-9922 118 Main Street S., Rockwood





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