

2021 **NOVEMBER CITY OF GUELPH** Real Estate Market Report



ROYAL CITY REALTY



OVERVIEW

SELLER'S MARKET

The City of Guelph continues to show strong demand for homes. Sales activity has been more dynamic than this time last year with a slight increase in inventory. Despite this, sales prices continue to grow and this sellers market shows no signs of slowing down.



November year-over-year sales volume of \$161,520,061

Up 19.64% from 2020's \$134,783,727 with unit sales of 191 down 5.4% from last November's 202. New listings of 188 are up 5.03% from a year ago, with the sales/listing ratio of 80.59% up 24.32%.



Year-to-date sales volume of \$2,044,626,307

Up 39.77% from 2020's \$1,462,901,581 with unit sales of 2,618 up 11.64% from 2020's 2,345. New listings of 3,158 are up 8.41% from a year ago, with the sales/listing ratio of 82.9% up 2.4%.



Year-to-date average sale price of \$780,734

Up from \$614,811 one year ago with median sale price of \$715,000 up from \$583,750 one year ago. Average days-on-market of 11.82 is down 8.27 days from last year.

NOVEMBER NUMBERS

Median Sale Price **\$815,000** +29.82%

Sales Volume **\$161,520,061** +19.64%

Unit Sales

191

New Listings

188 +5.03%

Expired Listings **7**

-36.36%

Unit Sales/Listings Ratio **80.59%** +24.32%

Year-over-year comparison (November 2021 vs. November 2020)



ROYAL CITY REALTY

THE MARKET IN **DETAIL**

	2019	2020	2021	2020-2021
YTD Volume Sales	\$1,184,459,403	\$1,462,901,581	\$2,044,626,307	+39.11%
YTD Unit Sales	2,196	2,345	2,618	+11.64%
YTD New Listings	3,170	2,913	3,158	+8.41%
YTD Sales/Listings Ratio	69.27%	80.5%	82.9%	+2.4%
YTD Expired Listings	298	153	105	-31.37%
November Volume Sales	\$94,562,633	\$134,783,727	\$161,250,061	+19.64%
November Unit Sales	171	202	191	-5.45%
November New Listings	167	179	188	+5.03%
November Sales/Listings Ratio	52.62%	56.27%	80.59%	+24.32%
November Expired Listings	18	11	7	-36.36%
YTD Sales: \$0-\$199K	5	7	5	-28.57%
YTD Sales: \$200K-\$349K	268	110	19	-82.73%
YTD Sales: \$350K-\$549K	1026	849	459	-45.94%
YTD Sales: \$550K-\$749K	657	960	932	-2.92%
YTD Sales: \$750K-\$999K	199	322	853	+164.91%
YTD Sales: \$1M+	41	94	359	+281.9%
YTD Average Days-On-Market	26.64	20.09	11.82	-41.18%
YTD Average Sale Price	\$550,192	\$623,067	\$844,241	+35.5%
YTD Median Sale Price	\$517,000	\$583,750	\$715,000	+22.48%

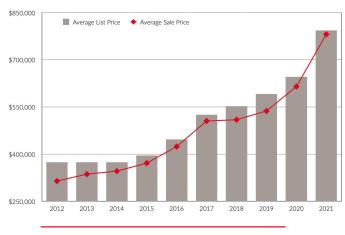
Wellington County MLS Sales and Listing Summary 2019 vs. 2020 vs. 2021

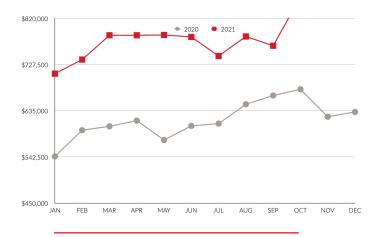
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Total sales include both residential and commercial sales.

ROYAL CITY REALTY

AVERAGE SALE PRICE

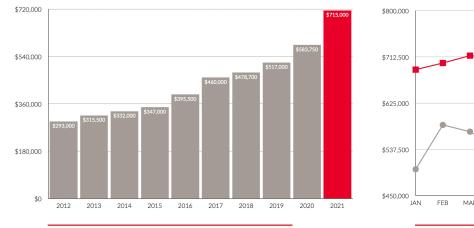


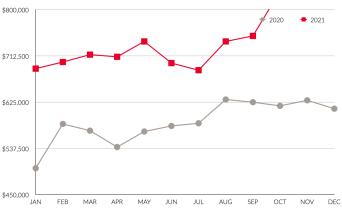


Year-Over-Year

Month-Over-Month 2020 vs. 2021

MEDIAN SALE PRICE





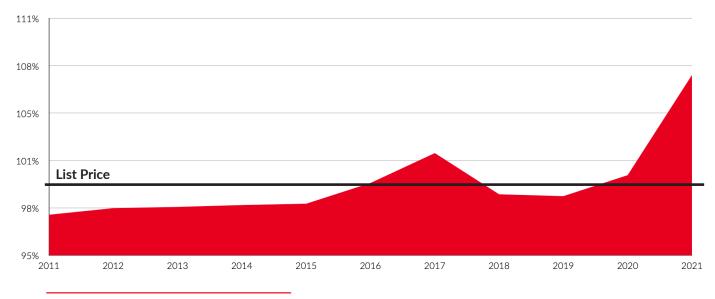
Year-Over-Year

Month-Over-Month 2020 vs. 2021

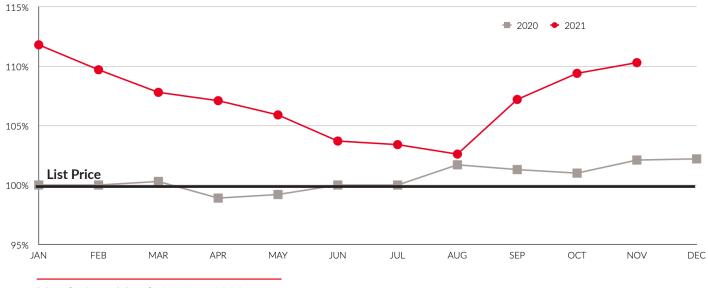
* Median sale price is based on residential sales (including freehold and condominiums).



SALE PRICE VS. LIST PRICE RATIO



Year-Over-Year

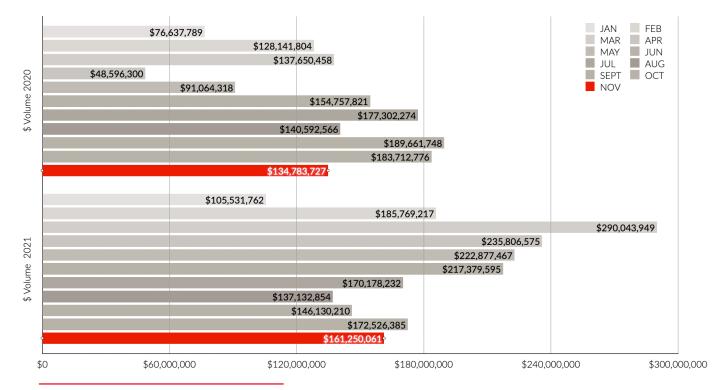


Month-Over-Month 2020 vs. 2021

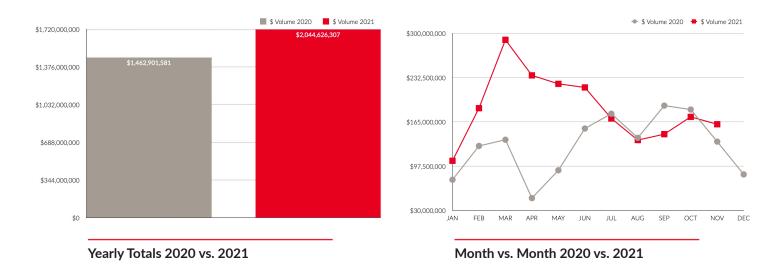
Total sales include both residential and commercial sales.



DOLLAR VOLUME SALES

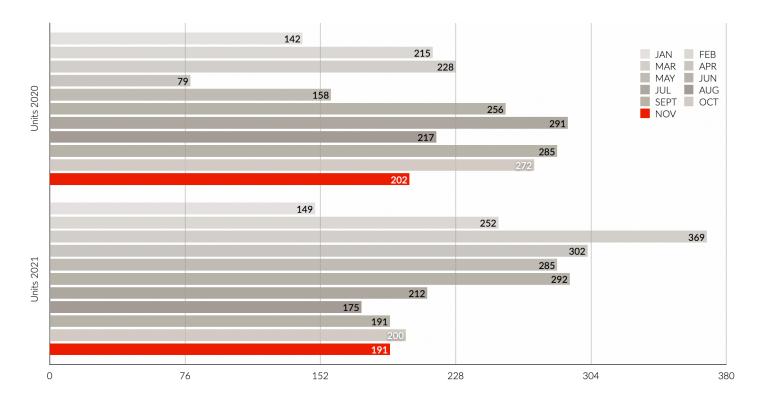


Monthly Comparison 2020 vs. 2021

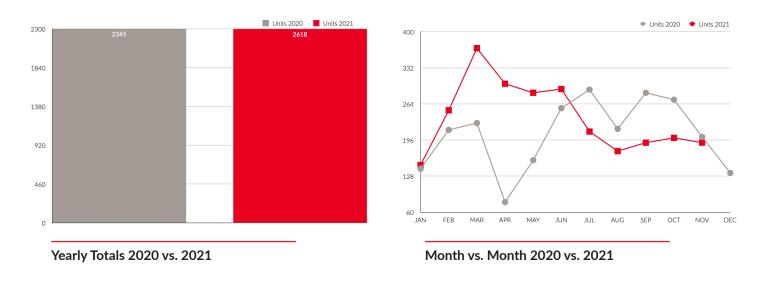




UNIT SALES



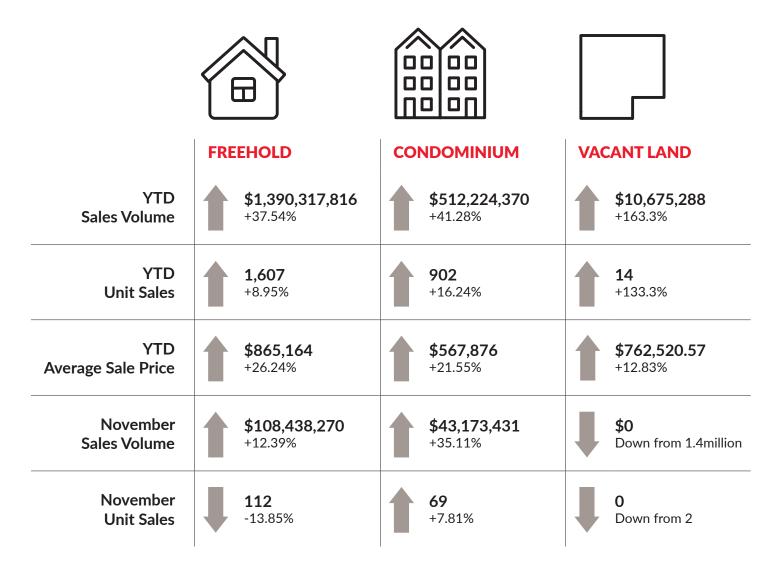
Monthly Comparison 2020 vs. 2021



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ROYAL CITY REALTY

SALES BY TYPE

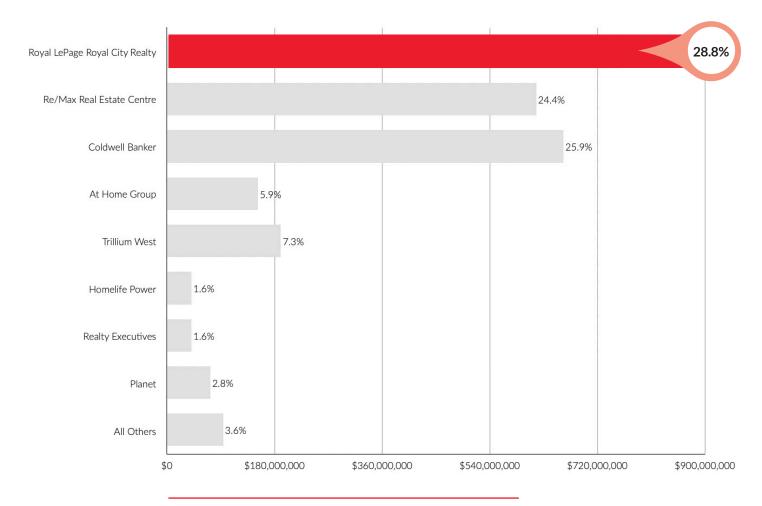


Year-Over-Year Comparison (2021 vs. 2020)



ROYAL LEPAGE ROYAL CITY REALTY BROKERAGE

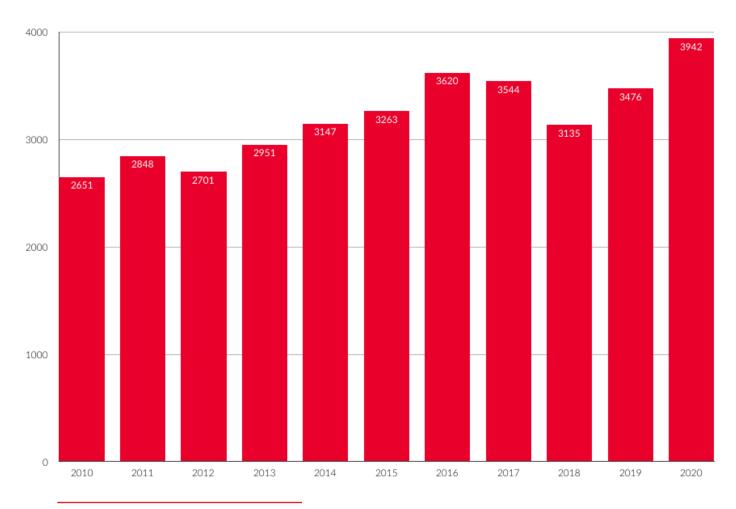
MARKET DOMINANCE



Market Share by Dollar Volume Listing Selling Ends Combined for Guelph Based Companies November 2021



10 YEAR MARKET ANALYSIS



Units Sold





OUR LOCATIONS



ELORA 519-846-1365 9 Mill Street East, Elora



FERGUS 519-843-1365 162 St. Andrew Street East, Fergus



GUELPH 519-824-9050 848 Gordon Street Unit 101, Guelph



GUELPH 519-821-6191 214 Speedvale Ave W., Guelph



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GUELPH (COMMERCIAL) 519-836-8060 1467 Gordon Street Unit L1, Guelph



ROCKWOOD 519-856-9922 118 Main Street S., Rockwood