

# 2022 JULY

# **WELLINGTON COUNTY**

Real Estate Market Report







#### **OVERVIEW**

#### **BALANCED MARKET**

Wellington County real estate remains in a balanced market due to the consistent rise in inventory over the last few months, and a lower number of unit sales. Average and median sale prices still remain higher than last year's, meaning that the foundation of this market is still strong.



#### July year-over-year sales volume of \$184,453,845

Down 35.08% from 2021's \$284,105,631 with unit sales of 242 down 29.03% from last July's 341. New listings of 526 are up 24.35% from a year ago, with the sales/listing ratio of 46.01% down 34.61%.



#### Year-to-date sales volume of \$2,191,301,170

Down 6.6% from 2021's \$2,346,104,619 with unit sales of 2,324 down 19.75% from 2020's 2,896. New listings of 4,206 are up 14.11% from a year ago, with the sales/listing ratio of 55.25% down 23.31%.



#### Year-to-date average sale price of \$956,665

Up from \$805,056 one year ago with median sale price of \$926,000 up from \$725,000 one year ago. Average days-on-market of 18.43 is up 2.57 days from last year.

#### JULY NUMBERS

Median Sale Price

\$777,500

+9.51%

Sales Volume

\$184,453,845

-35.08%

**Unit Sales** 

242

-29.03%

**New Listings** 

**526** 

+24.35%

**Expired Listings** 

**65** 

+232.14%

Unit Sales/Listings Ratio

46.01%

-34.61%

Year-over-year comparison (July 2022 vs. July 2021)

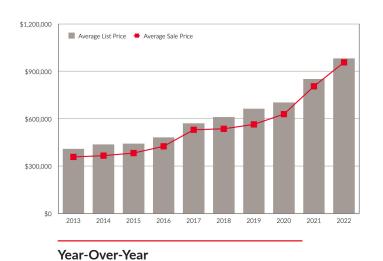


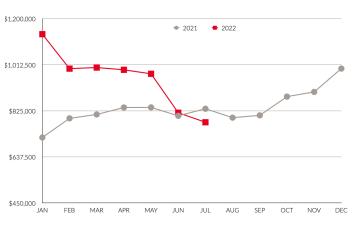
## THE MARKET IN **DETAIL**

	2020	2021	2022	2021-2022	
YTD Volume Sales	\$1,288,471,287	\$2,346,104,619	\$2,191,301,170	-6.6%	
YTD Unit Sales	2,044	2,896	2,324	-19.75%	
YTD New Listings	2,796	3,686	4,206	+14.11%	
YTD Sales/Listings Ratio	73.1%	78.57%	55.25%	-23.31%	
YTD Expired Listings	279	150	246	+64%	
July Volume Sales	\$301,753,145	\$284,105,631	\$184,453,845	-36.2%	
July Unit Sales	464	341	242	-29.03%	
July New Listings	448	423	526	+24.35%	
July Sales/Listings Ratio	103.57%	80.61%	46.01%	-34.61%	100
July Expired Listings	42	28	65	+132.14%	
YTD Sales: \$0-\$199K	44	50	183	+266%	
YTD Sales: \$200K-\$349K	144	52	24	-53.85%	12
YTD Sales: \$350K-\$549K	782	486	136	-72.02%	
YTD Sales: \$550K-\$749K	729	1,005	463	-53.93%	
YTD Sales: \$750K-\$999K	275	781	726	-7.04%	
YTD Sales: \$1M+	166	520	792	+52.31%	
YTD Average Days-On-Market	28.86	15.86	18.43	+16.22%	1
YTD Average Sale Price	\$628,754	\$805,056	\$956,665	+18.83%	
YTD Median Sale Price	\$576,250	\$725,000	\$926,000	+27.72%	

Wellington County MLS Sales and Listing Summary 2020 vs. 2021 vs. 2022

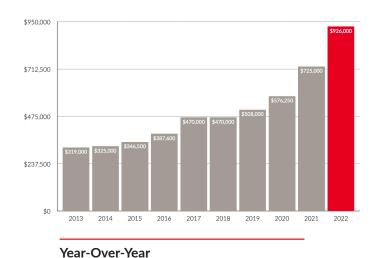
## **AVERAGE** SALE PRICE

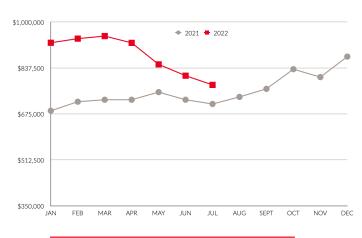




Month-Over-Month 2021 vs. 2022

## **MEDIAN** SALE PRICE

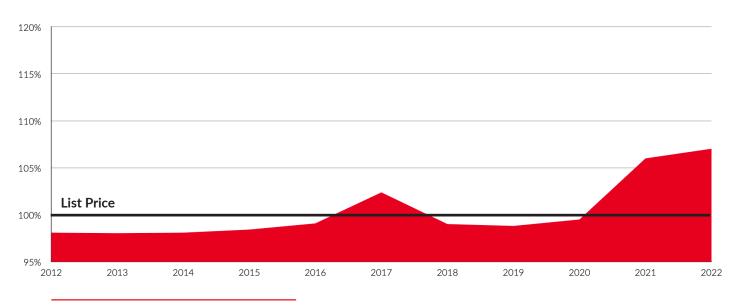




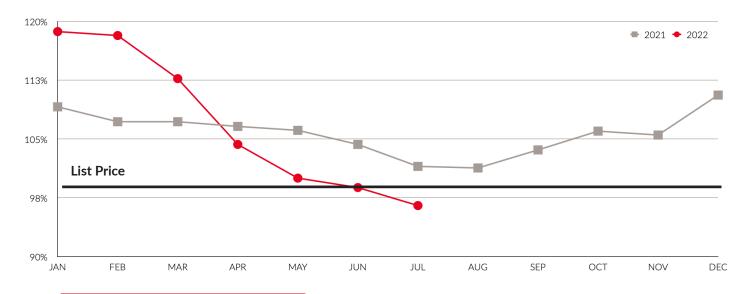
Month-Over-Month 2021 vs. 2022

<sup>\*</sup> Median sale price is based on residential sales (including freehold and condominiums).

## **SALE PRICE VS. LIST PRICE RATIO**



Year-Over-Year

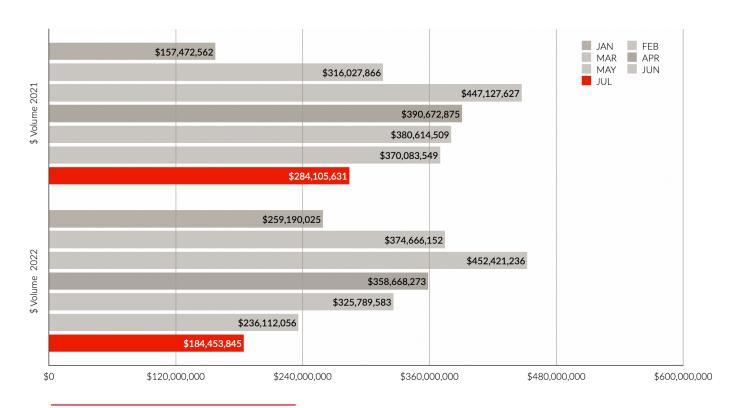


Month-Over-Month 2021 vs. 2022

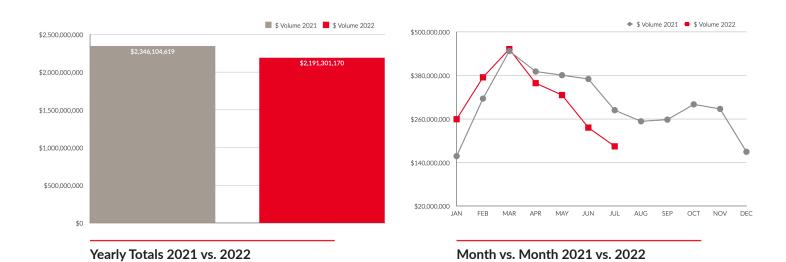




## **DOLLAR** VOLUME SALES



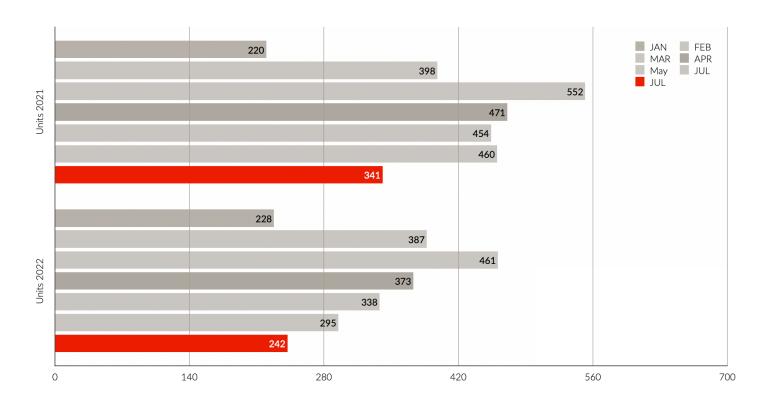
Monthly Comparison 2021 vs. 2022



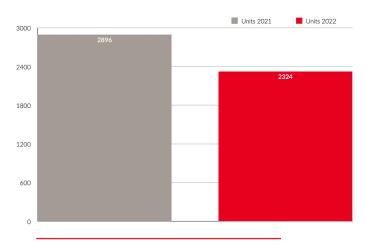




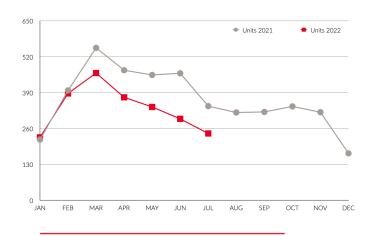
## **UNIT SALES**



#### Monthly Comparison 2021 vs. 2022



Yearly Totals 2021 vs. 2022

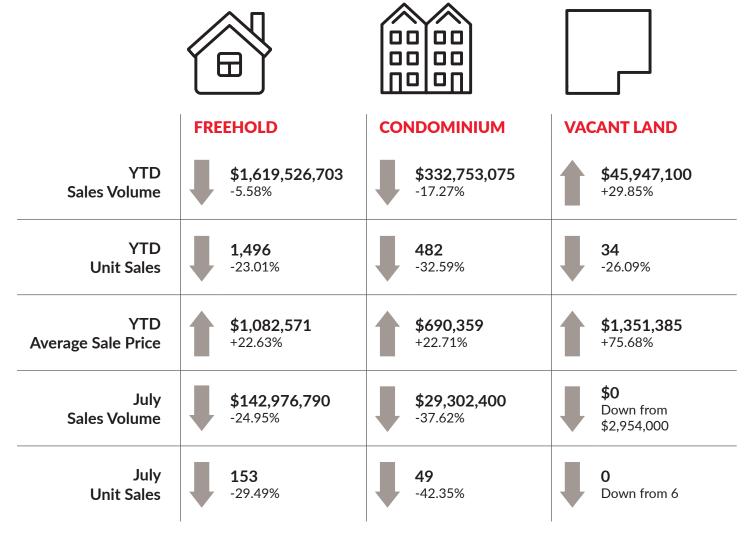


Month vs. Month 2021 vs. 2022





## SALES BY TYPE



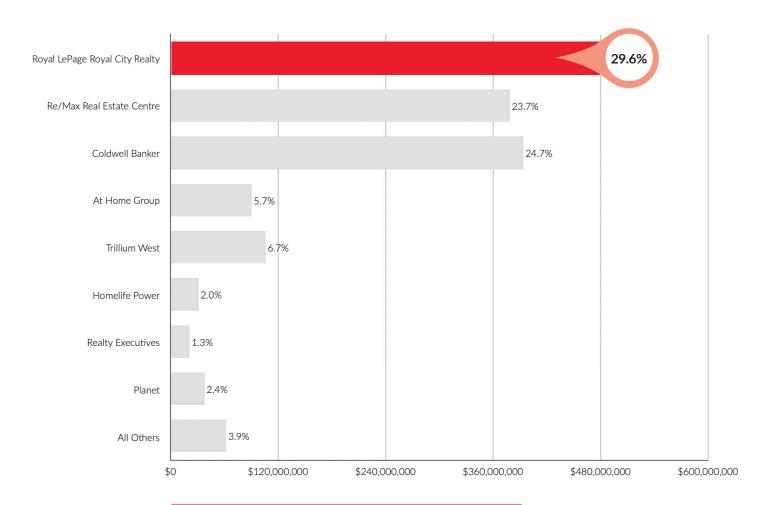
Year-Over-Year Comparison (2022 vs. 2021)







## **MARKET** DOMINANCE



#### Market Share by Dollar Volume

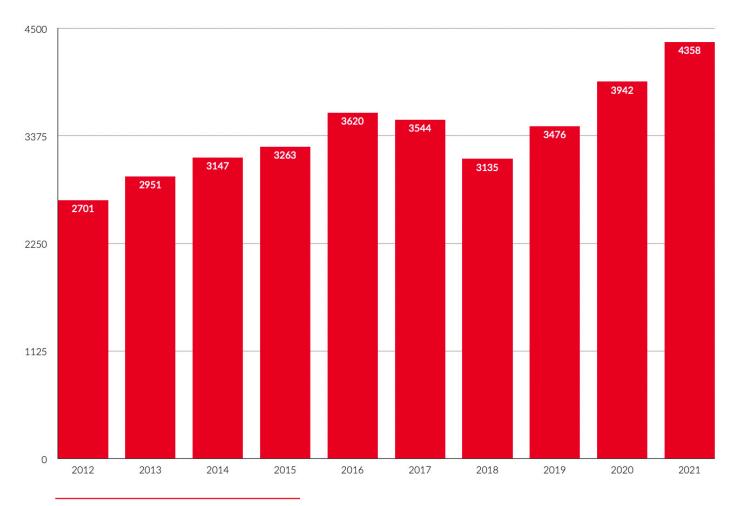
Listing Selling Ends Combined for Guelph Based Companies July 2022







## **10 YEAR MARKET ANALYSIS**



**Units Sold** 







#### **OUR** LOCATIONS



**ELORA** 519-846-1365 9 Mill Street East, Elora



**FERGUS** 519-843-1365 162 St. Andrew Street East, Fergus



GUELPH 519-824-9050 848 Gordon Street Unit 101, Guelph



GUELPH 519-821-6191 214 Speedvale Ave W., Guelph



GUELPH (COMMERCIAL) 519-836-8060 1467 Gordon Street Unit L1, Guelph



ROCKWOOD 519-856-9922 118 Main Street S., Rockwood



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